TV DIGEST

The Truth About Dagmar!

15¢

Test Your "TV I.Q."

Best Program Listings Week of May 31

First in Philadelphia—with the stars and the shows

3 Channel 3 WPTZ

NBC Network

Turn to 3 and see:

Sid Caesar & Imogene Coca
Robert Montgomery
Milton Berle
Eddie Cantor
Groucho Marx
Red Skelton
Martin & Lewis
Abbott & Costello
James Melton
Kukla, Fran & Ollie
Dr. Roy K. Marshall
Frontier Playhouse
Howdy Doody
Hopalong Cassidy
Jimmy Durante
Dorothy Collins
John Kieran
Ed Wynn
Bob Hope
Ezio Pinza
Roy Rogers
Dinah Shore
Kate Smith

CHANNEL 3 WPTZ

Turn to 3 and see:

James Melton

Thursdays 9:30 P.M.

TV DIGEST

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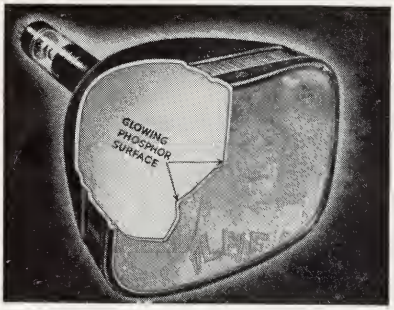

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LETTERS TO THE EDITOR

your voice in television

Please limit letters to 50 words. Give name and address for reference; name will be withheld if desired.

Theme Song

. . . What is the name of the theme that accompanies the story in "Dragnet?"

Frederick A. Kesselman,
Vineland, N. J.

• *"Western Range" by Joseph Solow.—Ed.*

More on Ages

. . . How old is Billy Williams of the Billy Williams Quartet (Your Show of Shows)? Is he married? Where does he live?

Miss Ellen Reese, W. Chester, Pa.

• *Billy Williams' age is given as 36. He is married, has two children and lives in the Bronx.—Ed.*

Goes For "Broke"

. . . What happened to Norman Brokenshire's "Better Homes Show?" We homeowners and hobbyists like TV too. Just when we get a show that appeals to us, someone decides something else should be shown. Let's bring "Broke" back!

Mr. and Mrs. Brooks, Wilm., Del.

• *"Better Homes Show" was canceled by the sponsors. The fact that the summer months are here and sponsors deal in anthracite could have a little something to do with the cancellation.—Ed.*

Ten Top Women

. . . Who are the 10 top women in TV. Please list them for me.

Asa Hoff, Tatamy, Pa.

• *Don't think we're qualified to say, although like many other television fans, we have our own private list of favorites. How about all you fans giving us your lists, then maybe we can publish the results?—Ed.*

(Continued on page 17)

ADAM SCHEIDT BREWING CO., NORRISTOWN, PA.

video vignettes

Arthur Godfrey

With Godfrey you never know. Sponsors and co-workers were getting fairly blase about Arthur Godfrey's unpredictable stunts, but along came something which surprised even them! One morning recently, Godfrey suggested all his listeners switch to a rival station to hear Dr. Charles Fox give a talk. Dr. Fox is Godfrey's personal physician. . . . *It has happened before but takes a little practice getting accustomed to. John Daly's radio "What's My Line" (recorded) bucks John Daly's news show from New York (live).* . . . When Jackie Gleason switches to CBS-TV in the Fall he'll take virtually the full cast of Cavalcade of Stars along with him, including the director, orchestra, chorus line, Art Carney, Pert Kelton and others.

Anne Sargent

It's a little-known fact that Anne Sargent, who now portrays the wife in "First Hundred Years", was in Europe at the time she heard there might be an opening in the cast. She scooted back mighty fast, arrived in time to take her audition along with many others, and won the role. . . . *Ginny Simms has packaged her own TV show and has attracted the interest of one network.* . . . Jerry Lester and NBC are feuding. The comedian has filed suit charging "breach of contract". . . . *Church groups have been urging ministers to watch Arthur Godfrey, Roy K. Marshall and Dave Garroway in order to get "friendliness, a sense of humor, and a warm open approachableness" into religious telecasts.*

Tallulah Bankhead

Now that the "Big Show" has permanently faded off radio air lanes, Tallulah Bankhead's entry into TV should occur very soon. . . . *It's the airlines who are now fearful about UHF. They want to be sure the new high towers are not placed in spots which might be a serious hazard for low-flying planes.* . . . NBC made another arrangement unique in TV annals in order to induce Red Skelton to string along. Skelton is to get his own theatre! . . . *The Kuklapolitan hassle with NBC isn't over yet and there's gossip that CBS is trying to win 'em away.* . . . Jack Benny touring the British Isles with Dennis Day. . . . *John Nesbitt's "Passing Parade" may be a summer replacement TV show this year.*

Milton Berle

Milton Berle may be off every fourth week next Fall, under a new "play-three-lay-off-one" arrangement with his sponsor. An hour-long show co-starring Jack Carter and Dolores Gray, with another sponsor, may take the every-fourth-week spot. . . . *When UHF channels are all installed (don't hold your breath waiting) some locations may be able to tune in up to 31 channels.* . . . That experimental fling Bing Crosby is taking at TV is more than a rumor. Discussions are under way for the Groaner to do a minimum half-hour TV show about every sixth week. . . . *It won't be much of a vacation for Peggy Wood when she goes off TV for the summer. She'll still be doing quite a few summer theatre stands as star of—you guessed it—Mama!*

tv drama

synopses of the plays on television this week . . .

Sunday

Hall of Fame—4:30-5 P. M. (3). "The King's Author." Richard Newton stars in the biography of Ben Jonson comedy writer whose generosity, good humor, and personal courage made him one of the greatest writers.

Television Playhouse—9-10 P. M. (3). "A Man's Game." A scout for the Phillies goes to a farm looking for a new catcher but instead finds a great new pitcher. But he has one problem for the new pitcher is a girl. Patricia Benoit, Vinton Hayworth, Joe Maross featured.

Monday

Video Theatre—8-8:30 P. M. "Garneau '83." The mysterious romance of a famous French painter and his wealthy patron has been veiled in secrecy for many years. Now on his death bed and faced with a blackmail plot, he is forced to reveal the amazing facts behind this long-standing mystery of the art world.

Lights Out—9-9:30 P. M. (3). "Nightwalk." A man discovers the startling secret of a giant who walks at night and confronts young women with death.

Robert Montgomery Presents—9:30-10:30 P. M. (3). "Candles for Therese." Robert Sterling stars as hatred and suspicion grip the inhabitants of a war-ravaged French village where leaders of the underground were betrayed to the Germans. A determined outsider stalks the unknown informer.

Studio One—10-11 P. M. (10). "Captain-General of the Armies." Richard Carlson, Victor Jory, Lydia Clarke star in the dramatic story of a maladjusted nineteen-year-old boy and the threatened invasion of the youngsters' home-town by a racketeer.

Tuesday

Fireside Theatre—9-9:30 P. M. (3). "Another Harvest." The young wife of a dishonest land promoter in the Southwest determines to pay his creditors after he flees across the border. She is able to do so through the aid of a Spanish landowner who falls in love with her in the proeess. Ruth Warrick.

Circle Theatre—9:30-10 P. M. (3). "Fairy Tale." A romantic fantasy about a beautiful but fragile maiden who finds that confinment to a sickroom need not bar happiness.

Danger—10-10:30 P. M. (10). "The Paper Box Kid." Martin Ritt stars as a Broadway tough guy imbued with his prowess as an amateur third baseman and be-bop dancer. Sentenced to death for his part in a holdup homicide, he escapes, is captured and then plots to cheat the electric chair through feigned insanity.

Wednesday

Kraft Theatre—9-10 P. M. (3). "At Mrs. Beam's." A mysterious couple stop at Mrs. Beam's boarding house and the gentle boarders' imagination are so feverishly aroused they can't imagine their real danger.

The Web—9:30-10 P. M. (10). "Serpent's Tooth." A famous columnist is blackmailed by someone with access to his personal file. Vincent Price, Neva Patterson, James Gregory star.

Pulitzer Prize Playhouse—10-11 P. M. (6). "Daisy Mayme." June Havoc stars in George Kelly's warm comedy about a bachelor who has to struggle with his demanding sisters to establish his own rights to life, liberty and the pursuit of happiness.

Friday

Playhouse of Stars—9-9:30 P. M. (10). "Souvenir from Singapore." Dan Duryea as China Smith, an agent at large and knowing hand at the ways of the East, flirts dangerously between the British police and a gang of cutthroats.

TV Playhouse—9:30-10 P. M. (3). "Unfinished Business." A young widow (Ann Rutherford) finds her romance with an attractive young bachelor impeded by her mourning for her late husband

Tales of Tomorrow—9:30-10 P. M. (6). "Exile." A scientist devises a plan to harness a cosmic pile. After a long wait the government gives him the opportunity to try out his plan, and a few volunteers go to work knowing that they risk getting cosmic fever.

program flashes

Saturday, May 31

Spike Jones and his Musical Depreciation gang are the headliners of All Star Revue (8 P.M. on Channel 3).

Mike Wallace and Buff Cobb take the TV audience to Independence Hall in Philadelphia on their "All Around The Town" tour (9 P.M. on Channel 10).

Sunday, June 1

Dr. Roy K. Marshall's "Nature of Things" moves from 12:45 P.M. to 1:15 P.M. on Channel 3.

Jack Benny's TV show comes back for another half-hour of hilarious entertainment in this season's final trip before the TV cameras (7:30 P.M. on Channel 10).

Herb Shriner headlines the Comedy Hour (8 P.M. on Channel 3). Lily Pons and the Minnevitch Harmonica Rascals are the star guests.

Monday, June 2

"Bride and Groom" returns to the TV scene at 10:15 A.M. on Channel 10.

Tuesday, June 3

Neil Harvey serves as "Defense Reporter" in a new series of Tuesday through Friday reports to the public on "Wake Up Philadelphia" (6:55-7 P.M. on Channel 6).

P.A.L. boxing begins at 10 P.M. on Channel 6.

Wednesday, June 4

Telecast of Gen. Dwight D. Eisenhower's first homecoming address originating from Abilene, Kansas will be carried on channels 3 and 10, 7:00 to 7:30 P.M.

Perry Como's guest star for tonight is Georgia Gibbs (7:45 P.M. on Channel 10).

Friday, June 6

A new drama series bows into the time formerly occupied by the Henry Aldrich Show. Titled "TV Playhouse" the opening show is "Unfinished Business" starring Ann Rutherford. Dane Clark and Alan Mowbray (9:30 P.M. on Channel 3).

A Philadelphia detective, Thomas Regler, is featured on "Police Story" (10 P.M. on Channel 10).

MORNING PROGRAMS

Mon. Tues. Wed. Thurs. Fri.

7:00	3	**TODAY.** Dave Garroway as host
8:05	10	**TIME, MUSIC & PROGRAM RESUME.**
8:55	10	**NEWS.** Latest reports of world
9:00	3	**LET SKINNER DO IT.** George Skinner with interviews and records.
	10	**CINDERELLA WEEKEND.** Alan Scott with quiz for ladies
9:30	10	**STRICTLY FOR GIRLS.** Musical vavariety with Tommy Ferguson trio.
10:00	3	**PROLOGUE TO THE FUTURE.** Films
	10	**BRIDE AND GROOM.** Newlyweds are feted. **(F only).**
10:15	10	**BRIDE AND GROOM.** John Nelson chats with the newlyweds. **(Exc. F.).**
10.30	3	**BREAKFAST PARTY.** Mel Martin with a morning musical. Illean Martin.
	6	**FILM FEATURETTE.** Short glimpse into interesting subject. **(M, F).**
	6	**WANTED PERSONS.** F.B.I. flyers on wanted persons **(T,TH).**
	6	**MARY JONES SHOW.** Interviews by the personable hostess **(W).**
	10	**ARTHUR GODFREY TIME.** Variety with Arthur as host. **(Exc. F).**
	10	**TO BE ANNOUNCED. (F. only)**
10:35	6	**FILM FEATURETTE. (T, TH).**
10:45	6	**FEATURES FOR WOMEN.** Deborah Adams with hints for ladies. **(TU, F).**
	10	**ROUND THE TOWN WITH NANCY.**
11:00	3	**MRS. U.S.A.** Topical films with Peter Roberts as narrator.
	6	**STOP, LOOK AND LISTEN.** Tom Moorehead with music, interviews.
	10	**HOME HIGHLIGHTS.** Chatter
11:30	3	**IT'S A PROBLEM.** Discussion. **(M)** "Family Constellation, Mother." **(T)** "Problems of Marriage." **(W)** "Family Constellation, Father." **(TH)** "6 to 12, the Neglected years." **(F)** "Family Constellation, Children."
	10	**STRIKE IT RICH.** Warren Hull, M.C. (M) Guest, Connie Bannister.
12:00	3	**RUTH LYONS' 50 CLUB.** Lunch time proves fun time for the ladies.
	10	**THE EGG AND I.** Drama of a young city couple in the country. Betty Lynn, John Craven co-star.
12:15	10	**LOVE OF LIFE.** Peggy McCay stars as an ad agency secretary. Paul Potter plays masculine lead.
12:30	3	**PUBLIC SERVICE PROGRAM. (M)** "Public Servants Number One." **(TU, F)** "Your Board of Health." **(W, TH)** "You and Uncle Sam."
	10	**SEARCH FOR TOMORROW.** Drama of the Barron family. Mary Stuart,
12:45	3	**LOCAL NEWS.** George Skinner
	10	**MOVIE OF THE WEEK.** "Prisoner of Corbal." Nils Aster, Hugh Sinclair. Film divided into 5 parts.

(Afternoon and evening listings are on usual program pages)

a television

SOLDIER OF FORTUNE

Brian Donlevy stars in a series packed with tales of espionage and intrigue

REAL-LIFE ADVENTURER: Brian Donlevy's own story could well be a pattern for the swashbuckling heroes he so frequently portrays.

THERE'S much two-fisted excitement in "Dangerous Assignment" (Thursdays at 7 P. M. on Channel 10). There's also an ideal chance for veteran stage, film, radio and TV star Brian Donlevy to work out on the portrayals he does best—the dashing adventurer who goes trouble-shooting to the far corners of the globe.

As Steve Mitchell, hero of the series, Brian Donlevy scoops up some daring assignments in his investigations of espionage, subversive activities and intrigue. But lucky guy! Somehow or other on these travels he nearly always runs into a gorgeous Mexican senorita or bewitching Oriental dancing girl who is not averse to helping him with the clues needed to track down the culprits. Of course, all this is no small help toward adding a bit of pulse-quickening romance to action-packed plays.

No better piece of type-casting could have occured than the choice of Donlevy in this role, for Donlevy's own true life story seems to be as eventful and varied as the hero he portrays. Born in Ireland, Brian lived in America from the age of ten months. As a youth he went trouble-shooting to Mexico in the employ of the U. S. government—as bugler in

DANGER? When Brian Donlevy as Steve Mitchell ran into this bird who wouldn't talk, the job looked pretty tame. Things started popping later.

TENSION MOUNTS: Are they trapped or is this the way out? Brian Donlevy with a lovely companion and co-star in adventure wade through peril together.

a Wisconsin National Guard unit with Pershing's expedition.

That was only the beginning. As a boy soldier he still managed to cram book learning to achieve his next goal —an appointment to Annapolis. For a year Donlevy served as a middie, but the flying bug bit him and he resigned, intending to join the air branch of the navy. However, an amateur show at the Naval Academy whetted his appetite for acting and Brian headed for the theatrical Mecca, New York City, instead.

Broadway Tough Battlefield

Young Donlevy found Broadway a tougher battlefield than Mexico. After waiting around for producers to make up their minds about his abilities he finally took a job posing for collar ads. Fortunately for Brian (and probably unfortunately for the collar business) these chores didn't last too long. A small part in the Broadway hit, "What Price Glory" came along. That was the beginning of a twelve-year star run in Broadway dramas, comedies and musicals.

The next link in his exciting career was the movies. Hollywood called Donlevy to the Coast for a Harold Lloyd picture and since then he appeared in more than 60 films. His most famous role was "The Great McGinty," but he also is remembered for his excellent performances in "Wake Island," "Command Decision," "Impact," and his latest release, "Hoodlum Empire."

As a soldier of fortune, midshipman, collar ad model, pilot, Broadway and movie star, Donlevy's real-life story can match the script characters, action for action.

Has 9-year-old Daughter

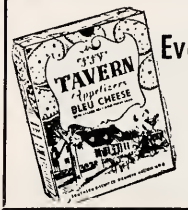
Donlevy is fifty years old but looks much younger. His real name is Grosson Brian Boru Donlevy and he was married to songstress Marjorie Lane back in 1936. They have a daughter named Judith Anne, age nine. The Donlevy's enjoyed domestic life at their two West Coast homes, one in Brentwood, California, the other in Malibu, before their divorce in 1948.

Saturday

MAY 31

9:00	10	**TIME, MUSIC, PROGRAM RESUME.** Classical music in the morning.
9:45	3	**TODAY'S HEADLINES.** Flashes of the latest world doings.
	10	**NEWS.** Barry Cassell reports the world happenings in brief.
10:00	3	**FRONTIER PLAYHOUSE.** "Rhythm of the Rio Grande." Tex Ritter stars in western movie.
	6	**SERIAL THEATRE.** A chapter of an exciting adventure tale.
	10	**FILM FEATURETTE.** Short glimpse into an interesting subject.
10:30	6	**LIT'S HAVE FUN AT THE ZOO.** "Monkey Island." Shelly Gross narrates from Phila. Zoo as the monkeys frolic on their own playground.
	10	**JUST US KIDS.** "Patches" tells stories and presents films.
11:00	3	**CARTOON PARTY.** Pauline Comanor draws cartoons for all.
	6	**CHIEF HALFTOWN'S STAR PERFORMERS.** Youthful talent presented by the Seneca Indian with Ace Pancoast at the piano.
	10	**WHISTLING WIZARD.** Puppets with Cora and Bil Baird.
11:20	3	**CARTOONS.** The cartoon films and characters that delight kids.
11:30	3	**HOLLYWOOD PLAYHOUSE.** "Divorce of Lady X." Merle Oberon, Laurence Olivier, Ralph Richardson. A romantic mystery.
	6	**SPOTLIGHT REVUE.** Musical films performed by top stars.
	10	**SMILIN' ED'S GANG.** Ed McConnell with a thrilling story for kids.
12:00	10	**THE BIG TOP.** Jack Sterling introduces circus acts plus Ed McMahon, Chris Keegan, Dean Crane, Joe Basile's Brass Band.

(Continued on page 10)

KIDS! WIN BIKES . . . WATCHES CAMERAS . . . MANY OTHERS
EVERYBODY WINS A PRIZE ON
CARTOON PARTY
By Pauline Comanor


Every Saturday 11 A.M.
WPTZ Channel 3
Presented by
FFV

Saturday

MAY 31

(Continued from page 9)

12:30 3 **TRI-STATE FARM SERVICE.** News of interest to the farmers with William A. Haffert as emcee.

1:00 3 **TODAY'S HEADLINES.** Flashes

10 **JUST US KIDS.** Songs, stories and cowboy movies with Patches.

2:00 10 **WESTERN DOUBLE FEATURE.** "Rough Riding Rhythm," starring Kermit Maynard and "Black Ghost."

4:00 10 **HORSE RACING.** The Peter Pan Handicap from the Belmont Race Track, New York.

4:30 3 **MR. WIZARD.** Science for kids with Don Herbert spotlighting the plant world. He presents graphic illustrations of man's use of plants to Bruce Lindgren.

6 **TV TEEPEE.** Chief Halftown presents "Blazing Frontier." Western.

10 **GHOST RIDER.** "Trigger Pals." Art Jarrett in starring role.

5:00 3 **ROY ROGERS.** "The Double Crosser." A mayor surprises Roy by shirking his duty in the face of a payroll holdup by a known criminal.

reach!
Kit CARSON
comes out of the old west onto your television screen. Presented by your Coca-Cola Bottler.
TONIGHT
6:30 P.M.
WPTZ
CHANNEL 3

TONIGHT AT 10:30
ON THE
FORD FILM PLAYHOUSE
"THE KNOCKOUT"
starring
Joe Kirkwood, Elyse Knox
presented by
WFIL-TV, Channel 6
Your Ford Dealer

WPTZ

3

5:30 3 **ROOTIE KAZOOTIE.** Puppet show for the youngsters.

6 **FILM FEATURETTE.** Interesting facts about the care of the scalp.

10 **SATURDAY CINEMA.** "Crime Patrol." Ray Walker, Geneva Mitchell head the cast in the mystery.

6:00 3 **FRONTIER PLAYHOUSE.** "Black Hills." Eddie Dean in starring role in the western movie.

6 **HAIL THE CHAMP.** Children perform various stunts. Herb Allen, emcees the athletic tricks from Chicago.

6:30 3 **FRONTIER PLAYHOUSE.** Adventures of Kit Carson in the old west. Bill Williams stars as Kit and Jack Diamond plays El Toro in "Riders of Capistrano."

6 **SUPPER CLUB.** Musical films performed by outstanding artists.

10 **SPEAKING OF SPORTS.** Ox Da Grosa with general sports chatter.

6:45 10 **SATURDAY NIGHT NEWS.** Alan Scott with world events in brief.

7:00 3 **RANGE RIDER.** Jack Mahoney stars in "Six Gun Party."

6 **GEORGE WALSH LOOKS 'EM OVER.** A look at sports picture.

10 **SAMMY KAYE SHOW.** The audience gets a chance in Sammy's "So You Want to Lead a Band" contest. Barbara Benson, Chubby Silvers, Tony Russo, Don Rogers, Lloyd Roberts.

7:15 6 **TELEVISION NEWSREEL.** Frank Hall provides news report.

7:25 6 **WHAT'S THE WEATHER?** Francis Davis with weekend forecast.

7:30 3 **ONE MAN'S FAMILY.** Hazel's husband gets into trouble and tries to keep it from the family.

6 **PET SHOP.** Gail and Gay Compton with cute home pets on show.

10 **BEAT THE CLOCK.** Bud Collyer coaches time-racing contestants as they try to perform their stunts. Roxanne takes pictures.

8:00 3 **ALL-STAR REVUE.** Spike Jones stars in an hour of comedy and songs with special emphasis on Spike's zany version of songs. Guest, Liberace, the pianist. Spike's numbers include imitation of Johnny Ray by Sir Frederic Gas, arrangement of Tschaikowsky's piano concerto.

6 **PAUL WHITEMAN TV-TEEN CLUB.** Talented teenagers perform from Town Hall with Paul Whiteman as host. Nancy Lewis, Junie Keegan, Stanley Klet head the regular cast.

6 10

10 **KEN MURRAY SHOW.** Variety revue with Anita Gordon, Laurie Anders, Art Lund, Glamourlovelies, David Broekman's orch. plus actress Laraine Day, singer-guitarists Les Paul and Mary Ford, violinist Florian Zabach, Dave Appallon doing their acts.

8:30 6 **HOME THEATRE.** "Killer Dill." Stuart Erwin, Anne Gwynne, Frank Albertson. Story of a timid lingerie salesman who becomes the victim of a murder plot.

9:00 3 **YOUR SHOW OF SHOWS.** Imogene Coca and Sid Caesar head the revue with regulars Bill Hayes, Billy Williams Quartet, Jack Russell, Charles Sanford's orch., Hamilton trio, Mata and Hari, songstress Judy Johnson, Carl Reiner in final show of the season. Guest host, Dennis James.

10 **ALL AROUND THE TOWN.** Mike Wallace, Buff Cobb make a special visit to Philadelphia to interview prominent personalities with Independence Hall spotlighted.

9:30 6 **HOLLYWOOD VARIETIES.** Musical films by outstanding performers.

10 **CRIME PHOTOGRAPHER.** "A Hero Comes Home." When an innocent front man for a gambling syndicate accidentally becomes a national hero, the syndicate decides to cash in on the hero angle. Lured on by the cash the hero is offered for his story, the gang threatens to frame him unless he pays off. Darren McGavin plays Casey.

10:00 6 **ROLLER DERBY.** Ken Nydell describes the action of the skaters as they wheel around the track.

10 **FOREIGN INTRIGUE.** Foreign correspondent Robert Cannon (Jerome Thor) is involved with a former concentration camp inmate who takes it upon himself to settle the score with the remaining Nazis who persecuted him during the war.

10:30 3 **YOUR HIT PARADE.** Dorothy Collins, Eileen Wilson and Snooky Lanson dramatize top tunes. Sue Bennett, Russell Arms, the Hit Paraders, Raymond Scott's orch.

6 **FORD FILM PLAYHOUSE.** "The Knockout." Joe Kirkwood, Elyse Knox, Leon Errol head the cast.

10 **REBOUND.** "The Honeymoon." A bride finds you can't mix a new husband with the old flame especially on your honeymoon.

11:00 3 **TV THRILLER.** "Mr. Wong, Detective." Boris Karloff, Grant Withers, Evelyn Brant in lead roles.

10 **WRESTLING FROM HOLLYWOOD.** Dick Lane calls the holds and grunts of the matmen from Hollywood in a series of three bouts.

12:00 3 **FILM FEATURETTE.** Short glimpse into an interesting subject.

6 **TELEVISION NEWSREEL.** Frank Hall reports weekend news.

12:10 6 **WHAT'S THE WEATHER.** The outlook for Sunday.

12:15 3 **DAGMAR'S CANTEEN.** The blonde star sings, dances, and jokes with Armed Forces men and women. Dancer Ray Malone, Milton De Lugg's orchestra. (See cover and story, page 12.)

6 **FILM FEATURETTE.** Interesting facts on care of the scalp.

12:45 3 **NEWS.** Gabe Millerand reports the world happenings in brief.

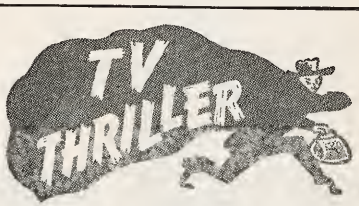
12:50 3 **THOUGHT FOR TOMORROW.** Rev. Ehly with serious thought.

Stations reserve the right to change listings.

Tune In TONIGHT - 7:00 P.M.

"RANGE RIDER"

WPTZ, Channel 3



"MR. WONG DETECTIVE"

WPTZ CHANNEL 3 • 11P.M. TO Midnite

Your host John Facenda

PRESENTED BY

Philadelphia's Premium BEER

The Truth About Dagmar!

The gal with startling proportions has a startling showbiz story too

DON'T believe about 99% of the stuff you've been hearing about Dagmar. Some of it is plain gossip. The rest is just a lot of balderdash dreamed up by press agents who're paid to do exactly that.

You can, however, believe what you see. And anyone can plainly see that Dag's startling proportions and her ability to pour that big frame into daringly cut evening gowns are what accounts for most of her success.

No one realizes better than Dag that her real stock in trade is her buxom figure. She wants to please her fans. "Whenever I don't wear a low-slung gown," she says, "the fans lose interest. So why disappoint them?"

That's about all you can believe. Dagmar may have parlayed a dumb look into success on television but she's nobody's dummy.

Dagmar Dictionary

Script writers have started a "Dagmar dictionary." They've dreamed up for her such definitions as: **Mushroom**—a place where you make love; **Isolate**—when you admit that you are tardy; **Languish**—human speech; **Singular**—musically inclined; **Squab**—an Indian lady; and **Martial**—swampy.

DAGMAR CANTEEN: Hostess of her own show, Dagmar does more than introduce talented servicemen to TV. She frequently appears at servicemen's hospitals to bring them entertainment.

But off camera, when Dagmar talks about herself or her hubby, her home or her job, she forgets all about that dumb look, that air of imperturbable innocence and the specially prepared speeches that are obviously for the birds.

What's Dagmar really like? She can be a charming gal with a plenty glib tongue, without even trying. Her speech is slow but not nearly the slowed-down tempo used in her Dagmar characterizations. She has a penchant for calling people "honey"—but hailing from Huntington, West Virginia, as she does—she'd been doing that years before she became known as "Dagmar."

She's not vain about her success. She doesn't believe her tremendous talents brought her fame. Rather, she looks upon her TV popularity in much the same way as owning a winning sweepstakes ticket: "I'm living in a dream that is so wonderful that sometimes I'm afraid to wake up."

Tall, torrid and terrific, Dag shifts from strawberry to platinum blonde. The men may do the whistling at her but most of her fan mail comes from women. She is 5 ft., 8½ inches tall,

rarely uses low heels, usually is seen in the 3-inch stilt type.

Cried at Her Wedding

After a little-publicized two-year romance Dagmar married actor Danny Dayton last May. Eye-witnesses report that Dag cried at the wedding.

They make a congenial couple. Dag thinks Danny is wonderful; Danny feels the same way about Dag. They're both interested in each other's careers. Danny takes a hand in managing Dag's interests when he isn't out Hollywood way. Dayton plays character roles (usually bad men) in the movies and has done some comic roles on TV. He and Dag met when both were appearing on Cavalcade of Stars.

Supposed To Look Dumb

Dagmar's name was Virginia Ruth Egnor before her marriage. For a time she used the stage name of Jenny Lewis but that was before that eventful day she was called in to appear on Broadway Open House. Jerry Lester, rambunctious host of the program, told her, "You just sit there next to the orchestra and look dumb. And . . . your name is Dagmar."

Everybody knows that within a few months after that Dag's startling build and engaging innocence boosted her from an unknown show girl into becoming a national institution. Now star and hostess of Dagmar's Canteen (Saturdays at 12:15 after midnight on Channel 3) Dag managed very quickly to buy a fine new home for her family in Huntington, W. Va., and is sending several of her seven brothers and sisters through college.

Grateful To Jerry

Many have wondered about Dag's attitude toward Jerry after their reported feud. Dagmar may have felt slighted but she had a sensible slant on the whole thing. "After all," she says, "it was through Jerry I got my big chance. I feel very grateful to him." Note that when she speaks seriously she drops none of her famous malaprops.

Dagmar is remarkably frank. She doesn't mind admitting she gets offers of fabulous sums to do even a modified strip. She will have none of these offers. Her popularity has spread to non-TV areas and she was a tremendous success during a recent tour of theaters and night clubs.

HONEYMOON SCENE: A treasured shot of Dagmar with her husband Danny Dayton. The photo was taken aboard the S. S. Lurline shortly after their marriage a year ago

Frank as she is, however, she becomes coy and secretive when you ask how much she weighs. She usually replies: 'That's one thing I wouldn't care to know."

Let them call her "the biggest thing to hit television since the 24-inch tube" . . . or . . . "America's foremost literary figure" . . . or even "a big bust in show business"—Dag laughs it off good-humoredly. Like any other actress secure in the knowledge she's doing a good job of her role, these things are publicity aids. The real Dagmar knows she's merely playing the Dagmar the televiewing public wants her to be.

SHOWBUSINESS SAVVY. Shown with Ray Malone, Dagmar is gaining rapidly in showbusiness savvy and know-how, acquiring a remarkable ease in appearing before TV cameras.

Sunday

JUNE 1

9:15 10 **TIME, MUSIC, PROGRAM RESUME.**
10:00 10 **FILM FEATURETTE.** Short subject.
10:05 6 **SUNDAY SCHOOL.** "Peter's Miracle." Bible lesson for old and young.
10:15 6 **SUNDAY COMICS.** Big Brother Shelly reads the comics.
10:30 6 **SERIAL THEATRE.** Adventure tale.
10 **LAMP UNTO MY FEET.** Religious drama with guest speakers.
10:50 3 **MUSICAL PRELUDE.** Church music.
11:00 3 **CHURCH SERVICES.**
6 **JOE DiMAGGIO'S DUGOUT.** Tips on baseball plus quiz for kids.
10 **TV NEWSREEL.** Latest reports.
11:15 6 **SERIAL THEATRE.** "Flash Gordon Conquers the Universe." Chap. 9.
10 **STUMP THE ARTIST.** Sam Faier draws cartoons for the kids.
11:30 10 **CHILDREN'S HOUR.** Musical variety with host Stan Lee Broza.
12:00 3 **RELIGIOUS FILM.** Bible story.
6 **JUNIOR CROSSROADS.** Kids' film
12:15 6 **HIPPODROME.** Teen-agers quiz show with John Reed King as host. Pedro & Durando, comic acrobats; Lillian Wittmack, performing horse.
12:30 3 **ONCE UPON A FENCE.** The story of the little ugly duckling who could not find a home in the duck pond.
6 **FAITH FOR TODAY.** Rev. W. A. Fagal and the Gospel Singers.

☆ This Sunday at 5 P.M. ☆

CANADA DRY presents SUPER CIRCUS

WFIL-TV Channel 6

LINCOLN-MERCURY DEALERS PRESENT

"TOAST OF THE TOWN"

WCAU CHANNEL 10 8 P.M.

3

10 **CANDY CARNIVAL.** Gene Crane presents youthful circus acts.
1:00 3 **YOUR OWN HOME.** Household tips
6 **THEATRE TIME MATINEE.** "Renegade." Don Barry, Sheilah Ryan.
10 **IN THE PARK.** Bill Sears chats with his animal friends.
1:15 3 **NATURE OF THINGS.** "The Earth's Many Motions." Dr. Roy K. Marshall discusses how the earth rotates on its axis, how it revolves around the sun, and how its axis wobbles.
1:30 3 **FRONTIERS OF FAITH.** "The Man Behind the Eyes." Documentary program from Veterans Administration Hospital in the Bronx.
10 **THE OLD STORY.** Patches with a Bible story for the youngsters.
1:45 10 **TO BE ANNOUNCED.**
1:55 6 **BASEBALL.** Athletics vs. St. Louis Browns from Shibe Park.
2:00 3 **HATS IN THE RING.** Views of guest Senator Robert A. Taft.
2:30 3 **TO BE ANNOUNCED.**
3:00 3 **MIDWESTERN HAYRIDE.** Rural variety with emcee Bill Thall, girl yodeler Less Jones.
3:30 10 **INDUSTRY ON PARADE.** Film.
4:00 3 **FEARLESS FOSDICK.** Adventure tale with animated puppets acting out each of the filmed episodes.
10 **SUNDAY CINEMA.** "Crime of Dr. Crespi." Eric Von Stroheim.
4:25 6 **BASEBALL SPECIAL.** Tom Moorehead.
4:30 3 **HALL OF FAME.** Sarah Churchill presents "The King's Author." (See TV Drama, page 6.)
6 **SPACE PATROL.** Adventure tale
5:00 3 **ZOO PARADE.** R. Marlin Perkins spotlights a bird embryo.
6 **SUPER CIRCUS.** Claude Kirchner presents circus acts. Mary Hartline, Bruce Chase, Cliff Soubier.
10 **MR. I. MAGINATION.** Richard Trask portrays a villain in a melodrama staged on an old fashioned showboat. Paul Tripp stars in title role.
5:30 3 **FRONTIER PLAYHOUSE.** "Rio Grande Raiders." Sunset Carson stars.
10 **WHAT IN THE WORLD.** Quiz with moderator Dr. Alfred Kidder.
6:00 6 **TV NEWS REVIEW OF WEEK.** Film of the week's highlights.
10 **SAY IT WITH MUSIC.** Musical with Natalie Nevins, Richard Caulk, Ginny Stephens, Tommy Ferguson trio, Bernie Lowe's orch.
6:25 3 **BASEBALL SCORES.** Norman Brooks reports the latest scores.
6:30 3 **STRANGER THAN FICTION.** Roundup of curious things in world today.

6

6 **AMERICA'S TOWN MEETING.** "The German Crisis." Brig. Gen. Frank L. Hawley, James P. Warburg.
10 **SEE IT NOW.** Edward R. Murrow
6:40 3 **NEWS.** Harry K. Smith reports
6:45 3 **KIERAN'S KALEIDOSCOPE.** Science notes by John Kieran.
7:00 3 **TV SHOWCASE.** Variety show with Jack Carson, Gordon Jenkins' orch. Guest, singer Mimi Benzell.
6 **YOU ASKED FOR IT.** Art Baker with viewers' requests for trained horse, a woman who handles spiders,
10 **GENE AUTRY.** "The Gray Dude." Gene takes the law into his own hands when the sheriff refuses assistance in tracking down a thief.
7:30 3 **MEET THE PRESS.** W. Averell Harriman interviewed by Laurence Spivak, Marquis Childs, James Reston.
6 **BROADWAY TO HOLLYWOOD.** Bill Slater interviews celebrities and provides capsule versions of lively chatter from Los Angeles to N. Y.
10 **JACK BENNY SHOW.** The violinist-comic in his final show of the season prepares for his summer personal appearance tour abroad. Rochester, Don Wilson, Sportsmen.
8:00 3 **COMEDY HOUR.** Hour of comedy starring Herb Shriner with Lily Pons, the Minnevitch Harmonica Rascals.
6 **KING'S CROSSROADS.** Carl King presents films on various topics.
10 **TOAST OF THE TOWN.** Ed Sullivan with guests Yehudi Menuhin, Robert Merrill, Roberta Peters, Eartha Kitt, the Harmonicats, Baudes.
9:00 3 **TELEVISION PLAYHOUSE.** "A Man's Game." (See TV Drama, page 6.)
6 **ROCKY KING DETECTIVE.** "The Gravel Murder." By using subterfuge, Rocky gets the guilty party to confess to a murder.
10 **FRED WARING SHOW.** Fred and the Pennsylvania with an imaginary flight to Europe.
9:30 6 **THE PLAINCLOTHESMAN.** "The Front Runner." The Plainclothesman solves the murder of an auto racer
10 **BREAK THE BANK.** Bert Parks emcees quiz with big jackpot. Bud Collyer aids as the jackpot award of $1,600 is sought by the contestants.
10:00 3 **RED SKELTON SHOW.** The red-head with all his famous comedy skits
6 **THEY STAND ACCUSED.** Should a boy be taken from the parents who have loved him and reared him as their own and be given to his mother, a woman of dubious but not a vicious past?

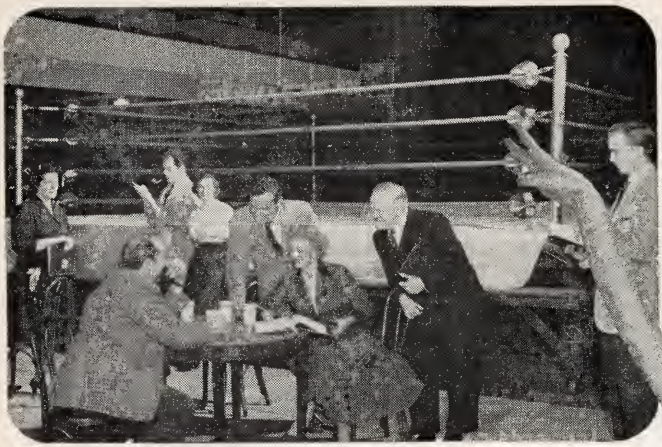
10

10 **CELEBRITY TIME.** Conrad Nagel greets Georgie Gibbs, Les Paul, Mary Ford, Don Cornell.
10:30 3 **GREAT MUSIC.** Classical music with Guy Marriner as conductor-soloist. Guests, combination string and woodwind octet.
10 **WHAT'S MY LINE?** Arlene Francis. Dorothy Kilgallen, Bennett Cerf, and Hal Block team their efforts as occupation guessers. John Daly
11:00 3 **ARTHUR MURRAY SHOW.** Donn Bennett emcees a dancing show
6 **DREW PEARSON SHOW.** News and predictions of the future
10 **NEWS AND SPORTS.** John Whitaker with the latest on all sides.
11:15 6 **YOUTH ON THE MARCH.** Mixed chorus Glee Club, and sermon
10 **TOMORROW'S WEATHER.** Barry Cassell reports week's forecast.
11:20 10 **FEATURE FILM.** "Southern Roses." Neil Hamilton, George Robey, Gina Malo. The wealthy daughter of a prominent English woman tries to become a night club singer.
11:30 3 **NEWS.** Bob Graham reports
11:35 3 **THOUGHT FOR TOMORROW.** A church speaker gives his thoughts.

Stations reserve the right to change listings without notice.

"GREAT MUSIC"
10:30 P.M. Sundays • WPTZ (Channel 3)
Tonight's Program
GUY MARRINER, *Piano Soloist*
Compositions by Rubinstein
Guest Artists
COMBINATION STRING AND WOODWIND OCTET
Messrs. Madison, Costanzo, Lusak, Gusikoff, Jones, Gigliotti, Schoenbach, Scott
Compositions by Schubert, Beethoven
Presented by
FIDELITY-PHILADELPHIA TRUST COMPANY

11 P.M. NEWS AND SPORTS HIGHLIGHTS
WCAU-TV • *with John Whitaker*
(10) *Presented By*
DALY FOR Fords 53rd & Baltimore Ave. Philadelphia



REHEARSAL SPACE: With rehearsal space at a premium some take place in such unlikely surroundings as St. Nick's Arena. Around the table in foreground are left to right: director Charles Dubin, James Daly, Eva Gabor and Harold Vermilyea going over script of "Return of Mr. Moto."

TV Backstage Camera

AIR - BORNE: Pauline Goddard, raven-haired ballerina of "Your Show of Shows", in a striking pose.

GIVING AND RECEIVING: (Inset above) When Arthur Borowsky, TV Digest editor, presented famous Gimbels Handy Man Jack Creamer with a giant birthday cake to commemorate Creamer's five years in television, the real beneficiaries were the youngsters at the Penna. Society to Protect Children From Cruelty shown at left watching the proceedings and the cake —which was sent to them.

TV PANELISTS: "Look alikes" Arlene Francis (left) and Joan Alexander sup at the Stork Club.

BRAILLE DEMONSTRATION: Julian Caffrey of TV's Woman's Club tries her hand at Braille after getting a demonstration from Irving M. Selis, head of "The Associated Blind", when he appeared on her show.

DENNIS DAZE: Kathy Phillips looks pleased at getting a bike ride with Dennis Day, who isn't quite sure he's having fun.

LETTERS to the EDITOR

your voice in television

(Continued from page 4)

Male Phone Operator

. . . Who is the young switchboard operator (male) shown at the beginning of the Racket Squad Show? What's his address and how can I reach him?

LSV., Folcroft, Pa.

• *Couldn't you have become interested in a guy a little closer to home? This gentleman lives out on the west coast. His name is Bill Pullen and he can be reached through his agent, Louis Deucer, 2416½ N. Beechwood, Hollywood 28, Calif.—Ed.*

Freak Occurrence

. . . On the Ralph Edwards Show there was a momentary interruption by a show on another network, i.e. Bert Parks Show. How can this possibly occur when they are two entirely different networks coming over different channels. Can you explain this?

J. Dormer, Southampton, Pa.

• *We checked for you and the technicians did know about this. The explanation is quite simple. It was a mixup at AT&T, which was feeding both programs from New York to Philadelphia. Simple case of crossed wires.—Ed.*

Different Characters

. . . Why are the characters on the "Beulah" show different from those on the show when Ethel Waters was "Beulah?"

Sally Diehm, Wilm., Del.

• *Audience reaction is peculiar. Once it sees a new character associated with the old ones they never get over feeling that the new cast member is an intruder. When Ethel Waters left the cast to play the role she created in "The Member of the Wedding", now on tour, the agency decided to recast the entire show, possibly for this reason. At any rate, this is one of the few times such a thing has been done.—Ed.*

Monday

JUNE 2

(Morning listings on page 7)

1:00 3 **HOLLYWOOD PLAYHOUSE.** "Turnabout." Adolphe Menjou, Carole Landis, John Hubbard, William Gargan, Donald Meek. A delightful comedy farce in which a man and his wife exchange their souls and minds.

6 **CHANNEL SIX CINEMA.** "My Dog Shep." Tom Neal, William Farnum. The devotion and courage of a shepherd dog who has strayed from home and is befriended by a boy who also is friendless and homeless.

10 **HARRY K. SMITH.** Shop 'n Save, featuring singing housewives.

1:30 10 **GARRY MOORE SHOW.** Variety with Denise Lor, Ken Carson, Durward Kirby and special guest Ivan Sanderson.

2:00 3 **DEADLINE FOR DINNER.** Pete Boyle with cooking suggestions.

2:15 6 **HOLLYWOOD VARIETIES.** Musical films by leading artists.

2:30 3 **CHARM CLINIC.** Doris Hackett provides charm hints for ladies.

6 **KITCHEN CALENDAR.** Homemaking and fashion show. Violet Hale.

10 **FIRST HUNDRED YEARS.** Drama of the life of newlyweds. Anne Sargent, Jimmy Lydon co-star.

3:00 3 **THE BIG PAYOFF.** Randy Merriman, Bess Myerson in quiz show with Paris trip as big reward.

CHANNEL 10

1:00 P.M. Monday

HARRY K. SMITH

SHOP 'N' SING

Awards for singing housewives. Magic Words Telephone Quiz. Valuable Westinghouse appliances awarded daily.

Another dividend for homemakers by

AMERICAN STORES CO.

THE Western Saving FUND SOCIETY

INVITES YOU TO SEE

WESTERN'S WEATHERMAN

11:10 to 11:15 p.m., Monday through Friday

WCAU-TV Channel 10

WPTZ

3

6 **PARADE OF STARS.** Bob Horn presents outstanding musical films.

10 **MIKE AND BUFF SHOW.** Interviews by Mike Wallace, Buff Cobb.

3:30 3 **JOHNNY DUGAN SHOW.** The Irish tenor in an audience fun show Vocalist Barbara Logan aids.

10 **BERT PARKS SHOW.** Musical with Betty Ann Grove, Heathertones, Bobby Sherwood's orch. Songs: "Darkness on the Delta," "Singing in the Rain," "Oceana Roll."

4:00 3 **KATE SMITH HOUR.** Variety show with Russell Nype, Gov. Paul Devers.

6 **MOVIE MATINEE.** "Black Memory." Jane Arden in starring role.

10 **GHOST RIDER.** "Wild Horse Roundup." Kermit Maynard stars in western feature film.

5:00 3 **HAWKINS FALLS.** Daily serial of small town doings. Bernardine Flynn, Hope Summers, Phil Lord.

6 **TV TEEPEE.** Chief Halftown presents children's films including cartoons.

10 **JUNIOR HI JINX.** With Willie presenting cartoons plus some of his sage remarks.

5:15 3 **GABBY HAYES SHOW.** Tall tales by the western star.

5:30 3 **HOWDY DOODY.** Puppets with Bob Smith, Clarabell, Flubadub, Princess Summerfall Winterspring.

10 **TODAY'S MOVIE.** "Transatlantic Merry Go Round." Jack Benny, Rochester, Nancy Carroll.

6:00 3 **FRONTIER PLAYHOUSE.** "The Red Rope." Bob Steele in starring role.

6 **SERIAL THEATRE.** "Red Barry." Buster Crabbe. Chapter 9.

6:15 6 **STRICTLY BASEBALL.** Chatter about the A's and Phils with Gene Kelly, Byrum Saam. Also guest players.

6:30 6 **SPACE CADET.** Frankie Thomas in an adventure into space.

10 **NAMES IN THE NEWS.** Local personages interviewed by Alan Scott.

6:40 10 **CASH ON THE LINE.** Bill Hart host on novel phone quiz.

6:45 6 **OPPORTUNITY IS YOURS.** Daniel A. Poling's weekly report and guide to united civic action.

10 **NEWS.** Randy Kraft reports the latest world news in brief.

7:00 3 **KUKLA, FRAN & OLLIE.** The delightful Kuklapolitans. Fran Allison, Burr Tillstrom featured.

6 **GEORGE WALSH LOOKS 'EM OVER.** Sports results from all corners.

10 **FRONT PAGE DETECTIVE.** "The Other Face." Edmund Lowe stars as lawyer David Chase.

6 10

7:15 3 **THE GOLDBERGS.** The wife and the ex-wife of Mr. Tilber meet in Molly's house and trouble ensues.
6 **TELEVISION NEWSREEL.** Frank Hall with world happenings.
7:25 6 **WHAT'S THE WEATHER?** Francis Davis with Tuesday forecast
7:30 3 **THOSE TWO.** Martha Stewart, Pinky Lee in musical series. Harry Lubin with orchestral background.
6 **HOLLYWOOD SCREEN TEST.** Neil Hamilton greets Veronica Lake and 2 youngsters seeking dramatic glory in short scenes from a play.
10 **DOUGLAS EDWARDS—CBS NEWS.** A look at the day's events.
7:45 3 **NEWS.** John Cameron Swayze presents news from all corners.
10 **THE PERRY COMO SHOW.** Hit tunes by Perry, the Fontane sisters, Mitchell Ayres' orch., Charles Ray chorus.
8:00 3 **WINCHELL-MAHONEY SHOW.** Ventriloquist Paul Winchell and Jerry Mahoney in their comedy quiz show. Dorothy Claire's songs.
6 **OUT OF THE FOG.** Mystery film with a surprise ending.
10 **VIDEO THEATRE.** "Garneau '83." (See TV Drama, page 6.)
8:30 3 **VOICE OF FIRESTONE.** Howard Barlow conducts the classical music. Guest soloist, baritone Leonard Warren with several selections.
6 **JOHNS HOPKINS SCIENCE REVIEW.** "Highlights of Science Abroad." A report on Lynn Poole's visits with scientists abroad.
10 **GODFREY'S TALENT SCOUTS.** Arthur showcases performers who have appeared professionally but are not well known. Archie Bleyer's orch.
9:00 3 **LIGHTS OUT.** "Nightwalk." (See TV Drama, page 6.)
6 **GUIDE RIGHT.** Problems of young people of military age are discussed by leading military figures. An Army band also entertains.
10 **I LOVE LUCY.** "How to Cure Baldness." Working on the theory that there's nothing a man won't do if he thinks he's losing his hair, Lucy tries some hair-raising treatments on Ricky. Lucille Ball, Desi Arnaz.
9:30 3 **ROBERT MONTGOMERY PRESENTS.** "Candles for Therese." (See TV Drama, page 6.)
6 **THE BIG PICTURE.** "The Army Combat Team." A day in war with the spotlight on men and machines of American team against the manpower of the Communists. Guest, Lt. Colonel Robert Pridgin.
10 **CLAUDIA.** Claudia (Joan McCracken) plays Cupid for a change. Hugh Reilly plays role of David.
10:00 6 **AT RINGSIDE WITH THE RASSLERS.** Wrestling bouts from Hollywood with Jack Little at the mike providing the chatter as the gladiators bounce around the ring.
10 **STUDIO ONE.** "Captain-General of the Armies." Richard Carlson, Victor Jory. (See TV Drama, page 6.)
10:30 3 **"WHO SAID THAT?"** Walter Kiernan asks panel of Bill Henry, guests Frank Conniff, Joan Alexander, John Mason Brown.
11:00 3 **WRESTLING.** Action from Hollywood with Jim Doyle at mike describing the grapplers and their colorful maneuvers.
6 **TV NEWS AND WEATHER.** News and the weather outlook.
10 **NEWS.** Charles Shaw reports the news from all sides.
11:10 10 **WESTERN'S WEATHERMAN.** Phil Sheridan with Tuesday outlook.
11:15 6 **ROLLER DERBY.** Ken Nydell calls the plays in the speedy action as the skaters whiz around the track.
10 **SPORTS FINAL.** Jack Whitaker brings the night baseball scores.
11:25 10 **FEATURE THEATRE.** "Crime Patrol." Ray Walker, Geneva Mitchell co-star in a mystery thriller.
11:45 6 **WANTED PERSONS.** F.B.I. flyers on persons sought by the government.
12:00 3 **NEWS.** Fred Bennett provides a capsule version of the news.
12:05 3 **THOUGHT FOR TOMORROW.** A church speaker gives his thoughts.

Stations reserve the right to change listings without notice.

OPPORTUNITY IS YOURS

A Call for United Action for a Greater Philadelphia by

DANIEL A. POLING

Tonight **WFIL-TV**
6:45 P.M. **Channel 6**

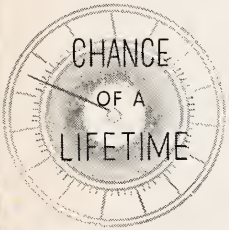
Sponsored by the Russell H. Conwell Luncheon Club

TV Highlights

JUNE 1952

SUN.	MON.	TUE.	WED.
1 BREAK THE BANK	**2** THOSE TWO with Martha Stewart	**3** P.A.L. BOXING	**4** *talk by* GENERAL EISENHOWER
8 FEARLESS FOSDICK	**9** HOLLYWOOD SCREEN TEST	**10** FIRESIDE THEATRE "MIRAGE"	**11** *The Celanese Theatre* "When Ladies Meet"
15 YOU ASKED FOR IT	**16** STUDIO ONE "Huckleberry Finn"	**17** Debut JUVENILE JURY	**18** BOXING from Chicago Stadium
22 Debut *THE BIG PAYOFF* **29** *Debut INFORMATION PLEASE*	**23** Debut SUMMER THEATRE **30** BILL GOODWIN and ROBIN CHANDLER Show	**24** SPORTS QUIZ with BILL STERN	**25** *The Celanese Theatre* "On Borrowed Time"

Another Month of Great TV Events

THU.	FRI.	SAT.
5 LEE TRACY as MARTIN KANE	**6** PLAYHOUSE OF STARS with IRENE DUNNE Hostess	**7** BELMONT STAKES
12 BIG TOWN Pat McVey in "BABY SITTER"	**13** DOWN YOU GO	**14** DAGMAR'S CANTEEN
19  CHANCE OF A LIFETIME	**20** POLICE STORY	**21** BASEBALL PHILS. vs CINCINNATI
26 CHARLIE WILD PRIVATE DETECTIVE	**27** TROUBLE WITH FATHER	**28** FOREIGN INTRIGUE

June 1
Herb Shriner stars on Comedy Hour

June 2
Studio One presents "Murder Inc."

June 4
Georgia Gibbs is Perry Como's special guest

June 6
Dane Clark, Ann Rutherford, and Alan Mowbray star in "Unfinished Business" on TV Playhouse.

June 6
Ernie Durando vs. Norman Hayes from Madison Square Garden

June 7
Danny Thomas stars on All-Star Revue with Betty Garrett.

June 14
Stan Kenton's band headlines Saturday Night Dance Party.

June 15
Eddie Cantor stars on final Comedy Hour show

June 21
Ed Gardner stars in Duffy's Tavern on All-Star Revue

June 28
Buddy Morrow's band highlights Saturday Night Dance Party

JUNE 3

(Morning listings on page 7)

1:00 3 **HOLLYWOOD PLAYHOUSE.** "Men Are Not Gods." Miriam Hopkins, Rex Harrison, Gertrude Lawrence. A secretary alters a drama critic's review of a flop thus causing a success.

6 **CHANNEL SIX CINEMA.** "Rainbow Round the Corner." Billy Scott.

10 **MARIAN KEMP.** Economical and taste-tempting meal planning.

1:30 10 **GARRY MOORE SHOW.** Musical with Denise Lor, Ken Carson, Durward Kirby, guests Steve Condos and Jerry Brandow.

2:00 3 **POTS, PANS AND PERSONALITIES.** Mary Wilson with home hints that will aid housewife in kitchen.

2:15 6 **HOLLYWOOD VARIETIES.** Musical films by top stars.

2:30 3 **SOMETHING SPECIAL.** Eleanor Glenn with hints for ladies.

6 **WHAT'S COOKING.** Mary Durante provides cooking suggestions.

10 **FIRST HUNDRED YEARS.** Drama of the life of newlyweds. Anne Sargent, Jimmy Lydon co-star.

2:45 10 **MIKE AND BUFF SHOW.** Interviews by Mike Wallace, Buff Cobb on subject of pets and children.

3:00 3 **THE BIG PAYOFF.** Randy Merriman, Bess Myerson in quiz show with mink coats, Paris trips as big awards.

CHANNEL 10

1:00 P.M. Tuesday

MARIAN KEMP'S KITCHEN

Economical meal planning presented in a practical manner. Magic Words Telephone Quiz. Valuable Westinghouse appliances awarded daily.

Another dividend for homemakers by

AMERICAN STORES CO.

Tonight at 7

PSFS

WCAU-TV
Channel 10

"THE BIG IDEA" where inventors, for the first time, have the opportunity of demonstrating their inventions to the public.

DONN BENNETT—M.C.

3

6 **PARADE OF STARS.** Musical films presented by Bob Horn.

3:30 3 **JOHNNY DUGAN SHOW.** The Irish tenor in audience fun show. Songstress Barbara Logan aids.

10 **MEL TORME SHOW.** Musical with Mello Larks, Al Pellegrini's orch.

4:00 3 **KATE SMITH HOUR.** Variety show with Sen. Russell (Georgia).

6 **MOVIE MATINEE.** "Queen of the Amazon." Pat Morrison, Robert Lowery in lead roles.

10 **GHOST RIDER.** "Galloping Dynamite." Kermit Maynard stars in western feature film.

5:00 3 **HAWKINS FALLS.** Life in a typical small town in America. Bernardine Flynn, Phil Lord, Hope Summers.

6 **TV TEEPEE.** Chief Halftown presents kids films including cartoons.

10 **JUNIOR HI JINX.** With Willie as host for cartoon films.

5:15 3 **GABBY HAYES SHOW.** Western tales by bewhiskered star.

5:30 3 **HOWDY DOODY.** Bob Smith and his puppet gang. Clarabell, Flubadub, Dilly Dally, Mr. Bluster, Princess Summerfall Winterspring.

10 **TODAY'S MOVIE.** "Go Get 'Em Haines." Bill Boyd.

6:00 3 **FRONTIER PLAYHOUSE.** Hopalong Cassidy (Bill Boyd) stars in western feature film.

6 **SERIAL THEATRE.** "Red Barry." Buster Crabbe. Chapter 10.

6:30 6 **SUPPER CLUB.** Musical films with leading stars performing.

10 **NAMES IN THE NEWS.** Local personages interviewed by Alan Scott.

6:40 10 **CASH ON THE LINE.** Bill Hart host on phone quiz for viewers.

6:45 10 **TELEVISION NEWS.** Randy Kraft with world happenings.

6:55 6 **WAKE UP, PHILADELPHIA.** Civil defense program with Neil Harvey.

7:00 3 **KUKLA, FRAN & OLLIE.** The delightful Kuklapolitans amuse us all. Fran Allison, Burr Tillstrom.

6 **SPORTS—GEORGE WALSH.** The latest is the sporting world as viewed by the athletic expert.

10 **THE BIG IDEA.** Donn Bennett, host.

7:15 3 **PULSE OF THE CITY.** "The Big Chance." Life isn't exciting enough for a woman with an accountant for a husband. So she makes other plans only to have something unforeseen occur.

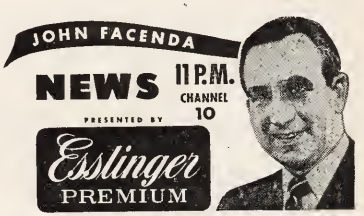
6 **TELEVISION NEWSREEL.** Frank Hall

7:25 6 **WHAT'S THE WEATHER?** Francis Davis with Wednesday outlook.

6 10

7:30 3 **DINAH SHORE SHOW.** The talented songstress with hit tunes
6 **BEULAH.** A secondhand car enables Beulah to capture bandits. Louise Beavers plays title role.
10 **DOUGLAS EDWARDS — CBS NEWS.**
7:45 3 **NEWS.** John Cameron Swayze digs into the day's doings.
10 **THE STORK CLUB.** Sherman Billingsley chats with guest celebrity.
8:00 3 **STAR THEATRE.** Milton Berle with Jimmy Nelson and Denny O'Day plus Billy Eckstine, Dorothy Collins, Harriet Hoctor's ballerinas.
6 **LIFE IS WORTH LIVING.** Bishop Fulton Sheen with spiritual workshop and a serious message.
10 **SAM LEVENSON SHOW.** The story teller dishes up tales about his own youth. Guest, Joey Adams.
8:30 6 **KEEP POSTED.** Stimulating discussion on current controversy. Martha Rountree moderator. Also panelist Laurence Spivak.
10 **DRAW TO WIN.** Henry Morgan emcees quiz show with cartoonists Bill Holman, Abner Dean. Guests, Chad, Irv Spector.
9:00 3 **FIRESIDE THEATRE.** "Another Harvest." Ruth Warrick, Phillip Reed, Russ Conway. (See TV Drama, p. 6.)
6 **BATTLE OF THE AGES.** Youth vs age talent contest with John Reed King as emcee. Vets Gene Baylos, Sylvia Froos vs. youngsters Mayo Brothers, Harry Didio.
10 **CITY HOSPITAL.** "The Mirror." A woman's face is badly disfigured in an auto accident. A plastic surgeon guarantees her a beautiful face if she desire or else he can make her look the same as before her accident. Melville Ruick in lead role.
9:30 3 **CIRCLE THEATRE.** "Fairy Tale." (See TV Drama, page 6.)
6 **P.A.L. BOXING.** Amateur boxers swing fists in 3-round bouts. Jack Lee announces from the Naval Base.
10 **SUSPENSE.** Mystery drama.
10:00 3 **AMATEUR HOUR.** Aspiring talent tries for big break in show business. Ted Mack serves as M.C. as Fort Worth, Texas, is saluted.
10 **DANGER.** "The Paper Box Kid." Martin Ritt stars. (TV Drama, p. 6.)
10:30 10 **BOSTON BLACKIE.** Kent Taylor, Lois Collier co-star in "The Gang Murder." Blackie is called in by Inspector Faraday and a crime syndicate runs into big trouble.
10:45 3 **THEATRE TIME.** "This Little Pig Cried." Drama on film.
11:00 10 **JOHN FACENDA AND THE NEWS.** Analysis of day's events.
11:15 3 **TUESDAY NIGHT PLAYHOUSE.** "My Wife's Relatives." James Gleason, Lucille Gleason, Harry Davenport play the leads.
6 **THE SPORTS PARADE.** Films of the week's sports highlights. Harry Robert with feature story.
10 **WESTERN'S WEATHERMAN.** Phil Sheridan with Wednesday forecast.
11:20 10 **SPORTS FINAL.** Jack Whitaker dishes out night baseball scores.
11:30 6 **CHANNEL SIX CINEMA.** "Black Memory." Jane Arden in lead role.
10 **FEATURE THEATRE.** "Transatlantic Merry Go Round." Jack Benny, Rochester, Nancy Carroll.
12:15 3 **NEWS.** Earl Gill reports
12:20 3 **THOUGHT FOR TOMORROW.** A church leader gives his thought
12:30 6 **TV NEWSREEL & WEATHER.** News and weather outlook.

Stations reserve the right to change listings without notice.



Vid-Quiz

Test Your TV "I.Q."

by Ed. Smollett

(Answers on page 29)

1. Starring on QUICK ON THE DRAW is:
   a. A 2-gun marshal of the Old West
   b. A tough "private eye"
   c. A syndicated newspaper cartoonist
   d. A well-known wit

2. Bill Hayes and Judy Johnson sing on:
   a. Your Show of Shows
   b. Arthur Godfrey's Friends
   c. Fred Waring Show
   d. Sammy Kaye Show

3. "Captain Broderick" is the nemesis of "con men" on:
   a. Racket Squad
   b. Big Town
   c. The Plainclothes Man
   d. Pulse of the City

4. Which of the following shows does not feature a panel?
   a. What's My Line?
   b. We The People
   c. Twenty Questions
   d. Down You Go

5. The difficulties of a young married couple are dramatized on:
   a. The Goldbergs
   b. One Man's Family
   c. Battle of the Ages
   d. First Hundred Years

6. You SEE IT NOW with:
   a. Art Baker
   b. Dave Garroway
   c. Walter Kiernan
   d. Edward R. Murrow

7. Paul Tripp is star and guiding light of:
   a. Mr. Wizard
   b. Whistling Wizard
   c. Rootie Kazootie
   d. Mr. I. Magination

8. If you were watching SUSPENSE, you would miss:
   a. Robert Montgomery Presents
   b. Fireside Theatre
   c. Circle Theatre
   d. Tales of Tomorrow

9. Real, practicing attorneys try courtroom cases on:
   a. Mr. District Attorney
   b. Your Prize Story
   c. Crime Syndicated
   d. They Stand Accused

10. Ralph Bellamy is best known on TV as:
    a. Boston Blackie
    b. Charlie Wild
    c. Martin Kane
    d. Mike Barnett

11. Inventors get the chance to demonstrate their inventions on:
    a. Strike It Rich c. The Big Pay-Off
    b. The Big Idea d. Nature of Things

12. In the following select the item in column two that is most closely related to an item in column one.

(a) Fred Waring	Kuklapolitans ( )
(b) Milton De Lugg	Better Homes Show ( )
(c) This Is Show Business	"Pops" ( )
	Martin & ( )
(d) Lucy	Pennsylvanians ( )
(e) Fran Allison	Kaleidoscope ( )
(f) Paul Whiteman	Dagmar's Canteen ( )
(g) John Kieran	Detective ( )
(h) Singing Housewives	George S. Kaufman ( )
(i) Lewis	
(j) Perry Como	Ricky ( )
(k) Marian Kemp	Fontane Sisters ( )
(l) Kitty O'Day	Harry K. Smith ( )
(m) Norman Brokenshire	Culinary hints ( )

Score yourself as follows: 0-9, poor; 10-14, fair; 15-17, good; 18-20, excellent.

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CHANNEL 10

1:00 P.M. Wednesday

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Every WEDNESDAY 2pm

WPTZ Channel **3**

PHILADELPHIA ELECTRIC COMPANY

Wednesday

JUNE 4

(Morning listings on page 7)

1:00 3 HOLLYWOOD PLAYHOUSE. "Goin' to Town." Lum and Abner.

6 CHANNEL SIX CINEMA. "Highway 13." Robert Lowery, Pamela Blake.

10 MARIAN KEMP. Cooking hints and recipe contests with the expert.

1:30 10 GARRY MOORE SHOW. Variety with Denise Lor, Ken Carson, Durward Kirby.

2:00 3 TELEVISION KITCHEN. Cooking delights with Florence Hanford.

2:15 6 HOLLYWOOD VARIETIES. Musical films by top stars.

2:30 3 PICK YOUR IDEAL. Fashion quiz with Norman Brooks as host.

6 WHAT'S COOKING. Mary Durante with cooking aids

10 FIRST HUNDRED YEARS. Drama of the life of newlyweds. Anne Sargent, Jimmy Lydon co-star.

2:45 3 MEET THE MacMULLANS. The popular shows on gracious living. Mrs. Edward J. MacMullan, Mrs. Eleanor MacMullan Richards.

10 MIKE AND BUFF SHOW. Interviews by Mike Wallace, Buff Cobb on subject of displaced persons.

3:00 3 THE BIG PAYOFF. Randy Merriman, Bess Myerson coemcee quiz in which mink coats, Paris trips are big awards.

6 PARADE OF STARS. Musical films presented by Bob Horn.

3:30 3 JOHNNY DUGAN SHOW. The well-known Irish tenor is host on a musical with the ladies participating. Songstress Barbara Logan.

10 BERT PARKS SHOW. Musical show with Betty Ann Grove, the Heathertones, Bobby Sherwood's orch. Songs: "It's Deductible," "Turn on the Heat," "Arky from Arkansas," "How About You."

4:00 3 KATE SMITH HOUR. Kate's sona stylings plus Ted Collins and guests Howard and Shelton.

6 MOVIE MATINEE. "The Golden Eye." Charlie Chan mystery tale.

10 GHOST RIDER. "Panamint's Badmen." Smith Ballew in starring role.

4:55 10 CRUSADER RABBIT. Film.

5:00 3 HAWKINS FALLS. The problems, adventures, romances and sorrows facing the inhabitants of a small midwestern town.

6 TV TEEPEE. Chief Halftown presents children's films plus cartoons.

10 JUNIOR HI-JINX. With Willie presenting cartoon films and also some of his own philosophy.

3 6 10

5:15 3 **GABBY HAYES SHOW.** The sage old-timer cowboy with western stories that delights the kids.

5:30 3 **HOWDY DOODY.** The puppets entertain the young generation.

10 **TODAY'S MOVIE.** "Woman in the Dark." Rex Bell, Fay Wray, Melvyn Douglass in starring roles.

6:00 3 **FRONTIER PLAYHOUSE.** "Beneath Western Skies." Bob Livingstone, Smiley Burnette co-star.

6 **SERIAL THEATRE.** "Red Barry." Buster Crabbe stars. Chapter 11.

6:30 6 **SPACE CADET.** Frankie Thomas stars in a drama of adventure and education in science.

10 **NAMES IN THE NEWS.** Local personages interviewed by Alan Scott.

6:40 10 **CASH ON THE LINE.** Bill Hart emcee of novel phone quiz.

6:45 6 **SUPPER CLUB.** Musical films with top artists performing.

10 **TELEVISION NEWS.** Randy Kraft looks at day's events.

6:55 6 **WAKE UP PHILADELPHIA.** Civil defense series with Neil Harvey.

7:00 3, 10 **GENERAL EISENHOWER RETURNS HOME.** Ceremonies at Abilene, Kansas for General Dwight D. Eisenhower upon his return to the states from Europe. Governor Edward F. Arn, of Kansas, speaker.

6 **GEORGE WALSH LOOKS 'EM OVER.** A look at the day's sports

7:15 6 **TELEVISION NEWSREEL.** Frank Hall looks at day's occurrences.

7:25 6 **WHAT'S THE WEATHER?** Francis Davis with weather outlook.

7:30 3 **OPEN HOUSE.** Harry K. Smith interviews outstanding personages.

6 **THE NAME'S THE SAME.** Robert Q. Lewis moderates as panelists Meredith Willson, Abe Burrows, Joan Alexander try to guess famous names of contestants.

10 **DOUGLAS EDWARDS — CBS NEWS.** Doug checks day's events

7:45 10 **THE PERRY COMO SHOW.** Hit tunes by Fontane Sisters, Mitchell Ayres. Charles Ray chorus. Guest, songstress Georgia Gibbs. Songs: "Singing in the Rain," "It's the Talk of the Town," "Kiss of Fire," "Why Did You Leave Me."

8:00 3 **KATE SMITH EVENING HOUR.** Kate conducts variety show featuring Myron Cohen, DeMarco Sisters, Clark Bros., Ethel and Albert.

6 **PALISADES' MIDWAY.** Don Russell, host, on a novel quiz show from Palisades Amusement Park.

10 **ARTHUR GODFREY'S FRIENDS.** Arthur host on variety show with the Mariners, Chordettes, Marion Marlowe, Tony Marvin, Frank Parker, Archie Bleyer's orch., Janette Davis, Haleloke all featured.

8:30 6 **TO BE ANNOUNCED.**

9:00 3 **KRAFT THEATRE.** "At Mrs. Beam's" (See TV Drama, page 6.)

6 **ADVENTURES OF ELLERY QUEEN.** "The Third Room." Ellery (Lee Bowman) follows the trail of a missing girl and nearly loses his life. Florenz Ames plays Inspector Queen.

10 **STRIKE IT RICH.** Quiz show with Warren Hull as emcee of the quiz with a heart, which helps the unfortunate people get a new start.

9:30 6 **MYSTERY THEATRE.** "The Case of the Missing Bride." A salesman comes home after a six-month trip and finds strangers in his house but no trace of his bride.

10 **THE WEB.** "Serpent's Tooth." (See TV Drama, page 6.)

10:00 3 **TO BE ANNOUNCED.**

6 **PULITZER PRIZE PLAYHOUSE.** "Daisy Mayme." June Havoc stars. (See TV Drama, page 6.)

10 **BOXING.** Luther Rawlings vs. Johnny Saxton in ten round welterweight bout from Chicago Stadium. Steve Ellis calls the punches.

10:30 3 **THE BIG PICTURE.** Films of the Korean conflict. Capt. Carl Zimmerman, narrator.

10:45 10 **SPORTS SPOT.** Mel Allen conducts interview with sports celebrity.

11:00 3 **WEDNESDAY NIGHT PLAYHOUSE** "Meet Sexton Blake." David Farrar, Cyril Smith, John Varley.

6 **WRESTLING.** Wayne Griffin announcing as the matmen grapple from Rainbo Arena in Chicago.

10 **NEWS.** Barry Cassell reports the day's happenings in brief.

11:10 10 **WESTERN'S WEATHERMAN.** Phil Sheridan with latest forecast.

11:15 10 **SPORTS FINAL.** Jack Whitaker gives the night baseball scores.

11:25 10 **FEATURE THEATRE.** "Go Get 'Em Haines." Bill Boyd.

12:00 3 **NEWS.** Fred Bennett reports

6 **TELEVISION NEWSREEL.** Frank Hall

12:05 3 **THOUGHT FOR TOMORROW.** A church speaker with his thoughts.

12:10 6 **WHAT'S THE WEATHER?** Francis Davis with Thursday forecast.

12:15 6 **FILM FEATURETTE.** Interesting facts about scalp care.

12:45 6 **WANTED PERSONS.** F.B.I. flyers

Stations reserve the right to change listings.

IS TV A DATING PROBLEM?

Video both a help and hindrance to teenage romance

TIME was when your family seemed to be the worst problem you faced in getting out of the house on date nights. There seemed to be three extra sets of parents and dozens of kid brothers instead of the usual number. There were those last-minute politenesses, warnings and instructions, but at last the door did close behind you and leave you on your own.

Now, with television around, more complications have set in. If you've come to pick up a date you find yourself enjoying television while she does those last-minute things. And you're just getting interested in the show when she sweeps in and announces she's ready to go. Do you actually start off feeling a trifle annoyed?

If you're the gal being waited for, on the other hand, you kind of miss that glad-eye you used to get when you descended the stairs. It's worse to find yourself competing with Vivian Blaine or some glamour-lovely as you try to dig the man out of his soft chair and dash away.

Another Good Program

Perhaps the most devastating heart-stopper is the question, "Why go out at all? There's another good program following this!"

It might be the date but it's usually a blundering father who brings this one up. He'd love to have your company. Well, naturally, you like his, too, but you got all dressed up and by golly you're going out! Whoever starts or stops it, there's a lot of diplomacy involved that's not really necessary when you come right down to it.

Television needn't be such a problem. An understanding between you at the time the date is made can prevent changed plans at the last minute. Careful timing can bring the girl downstairs during the station-break.

Big Dating Aid

What fascinates us, however, is that television can so easily be one of the best dating aids in history! What's more natural, when discussing some star with the gang, to say to that Special Person, "Why not come over to see it at my house next time? We'll compare notes while watching."

If a girl is shy about singling one guy from the herd, she can ask another couple to come, too. If a boy wants to give a girl a mile-high date but can't make the allowance stretch from an afternoon ball game to an evening at the theatre, there's the television set, co-operating like a genii in a bottle!

Parents are finding that dates are no longer a source of worry. They don't have to sit up late imagining everything from wild parties to accidents on the highway. With the entertainment right behind a dial, with food ready in the refrigerator, with parents on tap if needed, boys and girls are finding that it's fun to stay home on date nights.

bouquets 'N BARBS

By Hank O'Hare

Two great comedians latched on to TV about the same time last fall. One was Donald O'Connor who started off very poorly. He wasn't at home in the new medium. He couldn't seem to regain the poise, snap and timing that made him a top attraction in the movies. But after a few shows he began to gather momentum and his last few entries on Comedy Hour have been the finest musical comedy entertainment I've seen on television. Outstanding for laughs is that songwriter sketch he does with Sid Miller. We sure hope you'll be back in the fall, Don.

On the other hand, Red Skelton started off like a house afire. Viewers flocked to his weekly shows by the millions. Then he began doing things that annoyed them—things like hogging the show, cracking nasty jokes about President Truman (fun's fun, but he has been overdoing it), getting slightly suggestive and more recently going in for the crude and repulsive type of gag (like expectorating into a salad) to get laughs. This doesn't make sense, Red! You're a real funny guy and don't need this anything-for-a-yock stuff. It loses friends and viewers.

Wonder if the progamming will follow the pattern set in previous summers? The time periods in which tremendous viewership was built up got the worst summer shows. Those that didn't rate all year around got the best summer replacements!

Comebacks in show business are almost as tough to accomplish as trying to regain a world heavyweight championship. Several months back, Ruby Keeler staged a return appearance that must have broken lots of people's hearts. Eleanor Powell tried it too, several weeks back, and we wish she hadn't.

VID-QUIZ Answers

(Quiz on page 24)

1. (c). 2. (a). 3. (a). 4. (b). 5. (d).
6. (d). 7. (d). 8. (c). 9. (d). 10. (d).
11. (b). 12. e, m, f, i, a, g, b, l, c, d, j, h, k.

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JUNE 5

(Morning listings on page 7)

1:00 3 **HOLLYWOOD PLAYHOUSE.** "Mr. Perrin and Mr. Trail." Maurius Goring, David Farrar.
6 **CHANNEL SIX CINEMA.** "Something in the City." Richard Hearne.
10 **MARIAN KEMP.** Cooking hints and recipes with Aileen Kraekel.
1:30 10 **GARRY MOORE SHOW.** Variety with guest Ray Malone.
2:00 3 **POTS, PANS AND PERSONALITIES.** Mary Wilson with cooking tips.
2:15 6 **HOLLYWOOD VARIETIES.** Musical films by leading stars.
2:30 3 **SOMETHING SPECIAL.** Eleanor Glenn gives tips to ladies.
6 **WHAT'S COOKING.** Mary Durante provides cooking suggestions.
10 **FIRST HUNDRED YEARS.** Drama of life of newlyweds.
2:45 10 **MIKE AND BUFF SHOW.** Inteviews with Mike Wallace, Buff Cobb on "Who Should Be Licensed?"
3:00 3 **THE BIG PAYOFF.** Randy Merriman, Bess Myerson in quiz show.
6 **PARADE OF STARS.** Bob Horn presents outstanding musical films.
3:30 3 **JOHNNY DUGAN SHOW.** Audience fun show with Irish tenor as host. Songstress Barbara Logan.
10 **GIVE AND TAKE.** John Reed King with audience fun show.

CHANNEL 10
1:00 P.M. Thursday
SHOP 'N SAVE
MARIAN KEMP
demonstrates food savings.

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presents Acme bargains for weekend shopping. Magic Words Tel. Quiz. Valuable Westinghouse appliances awarded daily.
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4:00 3 **KATE SMITH HOUR.** Variety with John Forsythe, the Dunkills.
6 **MOVIE MATINEE.** "Renegade." Don Barry, Sheilah Ryan.
10 **GHOST RIDER.** "Whistling Bullets." Kermit Maynard in starring role.
4:55 10 **CRUSADER RABBIT.** Film.
5:00 3 **HAWKINS FALLS.** Daily serial
6 **TV TEEPEE.** Chief Halftown presents children's films.
10 **JUNIOR HI JINX.** With Willie host for cartoon films.
5:15 3 **GABBY HAYES AT THE DOUBLE BAR.** Gabby narrates shootin' western.
5:30 3 **HOWDY DOODY.** Bob Smith and his puppet gang entertain.
10 **TODAY'S MOVIE.** "Let 'Em Have It." Bruce Cabot, Virginia Bruce.
6:00 3 **FRONTIER PLAYHOUSE.** "Shadow Valley." Eddie Dean in starring role.
6 **SERIAL THEATRE.** "Red Barry." Buster Crabbe stars. Chapter 12.
6:30 3 **FRONTIER PLAYHOUSE.** Adventures of Wild Bill Hickok. Guy Madison, Andy Devine head the cast.
6 **SUPPER CLUB.** Musical film:
10 **NAMES IN THE NEWS.** Alan Scott quizzes local people of note.
6:40 10 **CASH ON THE LINE.** Bill Hart host on phone quiz for homefolk.
6:45 10 **TELEVISION NEWS.** Randy Kraft analyzes day's work.
6:55 6 **WAKE UP, PHILADELPHIA.** Civil defense series with Neil Harvey.
7:00 3 **KUKLA, FRAN & OLLIE.** Puppets with Fran Allison, Burr Tillstrom.
6 **GEORGE WALSH LOOKS 'EM OVER.** The inside angle on sports.
10 **DANGEROUS ASSIGNMENT.** "The Briefcase Story." A briefcase that is to go to a secret meeting place is stolen but Steve Mitchell (Brian Donlevy) recovers it and sends it to the meeting place only to find out that it has a concealed bomb in it. (See story, page 8.)
7:15 3 **CANDID CAMERA.** Allen Funt with glimpses of people unware.
6 **TELEVISION NEWSREEL.** Frank Hall.
7:25 6 **WHAT'S THE WEATHER?** Francis Davis with Friday forecast.
7:30 3 **DINAH SHORE SHOW.** Songs sung by the talented vocalist.
6 **THE LONE RANGER.** Western thriller with Tonto and the Masked Man.
10 **DOUGLAS EDWARDS — CBS NEWS.** A check of world news.
7:45 3 **NEWS.** John Cameron Swayze
10 **THE STORK CLUB.** Sherman Billinosley chats with singer Vivian Blaine, actor MacDonald Carey.

Reminder! Get Next Week's TV Digest NOW!

8:00 3 **YOU BET YOUR LIFE.** Comedy quiz with madcap Groucho Marx

6 **THE RUGGLES.** "A Family Honeymoon." A weekend trip with the twins turns into a "second honeymoon."

10 **BURNS AND ALLEN SHOW.** Georgie tries to make sense out of Gracie's nonsense with little success.

8:30 3 **TREASURY MEN IN ACTION.** "The Case of the Sparkling Alibi." An unhappy wife plans to do away with her husband and gets mixed up with a counterfeit gang.

6 **CHANCE OF A LIFETIME.** Audience fun show with Dennis James.

10 **AMOS 'N' ANDY.** "Relatives." Amos, Andy and the Kingfish frolic.

9:00 3 **DRAGNET.** A man reports the suicide of his wife but all evidence points to murder. (See pinup picture of Jack Webb, page 32.)

6 **MR. ARSENIC.** Factual information on headliners in current crime and politics by Burton Turkus, co-author of "Murder, Inc."

10 **MAN AGAINST CRIME.** Mike Barnett (Ralph Bellamy) tries to save a big publishing firm from extinction by murder. A famous racketeer has threatened to kill them for issuing the book of his career.

9:30 3 **FORD FESTIVAL.** Musical variety with Jan Murray, the Continental,

6 **MEET THE CHAMP.** Servicemen in weekly boxing bouts. Wally Butterworth calls the punches from Alameda Naval Air Station.

10 **BIG TOWN.** "Wedding in Coral Point." In a slick election plot, the leading candidate is framed as a bigamist. A gold fountain pen is the only weapon Steve Wilson (Pat McVey) holds to discover the truth. Jane Nigh is Lorelei.

10:00 3 **TO BE ANNOUNCED.**

6 **CHARLIE WILD, PRIVATE DETECTIVE.** "The Case of the Cut Rate Casanova." Charlie nabs a swindler who promises marriage to young ladies and then flees the scene.

10 **RACKET SQUAD.** "The Frightened Man." A hoax by con men to dope refugees is exposed.

10:30 3 **MYSTERY HOUR.** "Great Train Robbery." Bob Steele, Claire Carleton, Monte Blue in lead roles.

6 **TELEVISION TIME.** Melvyn Douglas stars as private detective.

10 **THE UNEXPECTED.** "Merry Go Round." Drama with surprise end.

11:00 6 **TV NEWS AND WEATHER.** News and the weather picture.

10 **RANDY KRAFT AND THE NEWS.** A look at day's events.

11:10 10 **WESTERN'S WEATHERMAN.** Phil Sheridan with Friday outlook.

11:15 6 **WILDWOOD BY THE SEA.** Musical films. Tom Moorehead, host.

10 **SPORTS FINAL.** Jack Whitaker

11:25 10 **FEATURE THEATRE.** "Woman in the Dark." Rex Bell, Fay Wray.

11:30 6 **THURSDAY THEATRE.** "House Across the Bay." George Raft, Joan Bennett.

11:40 3 **ELOISE SALUTES THE STARS.** Eloise McElhone with Commodore Manning, captain of the U. S. luxury liner "United States."

11:55 3 **NEWS.** Earl Gill reports

12:00 3 **THOUGHT FOR TOMORROW.**

Stations reserve the right to change listings

"MARTIN KANE, PRIVATE EYE"

Starring **LEE TRACY**

TV

THURSDAY, 10 P.M.

(NBC)

Presented by

SANO CIGARETTES

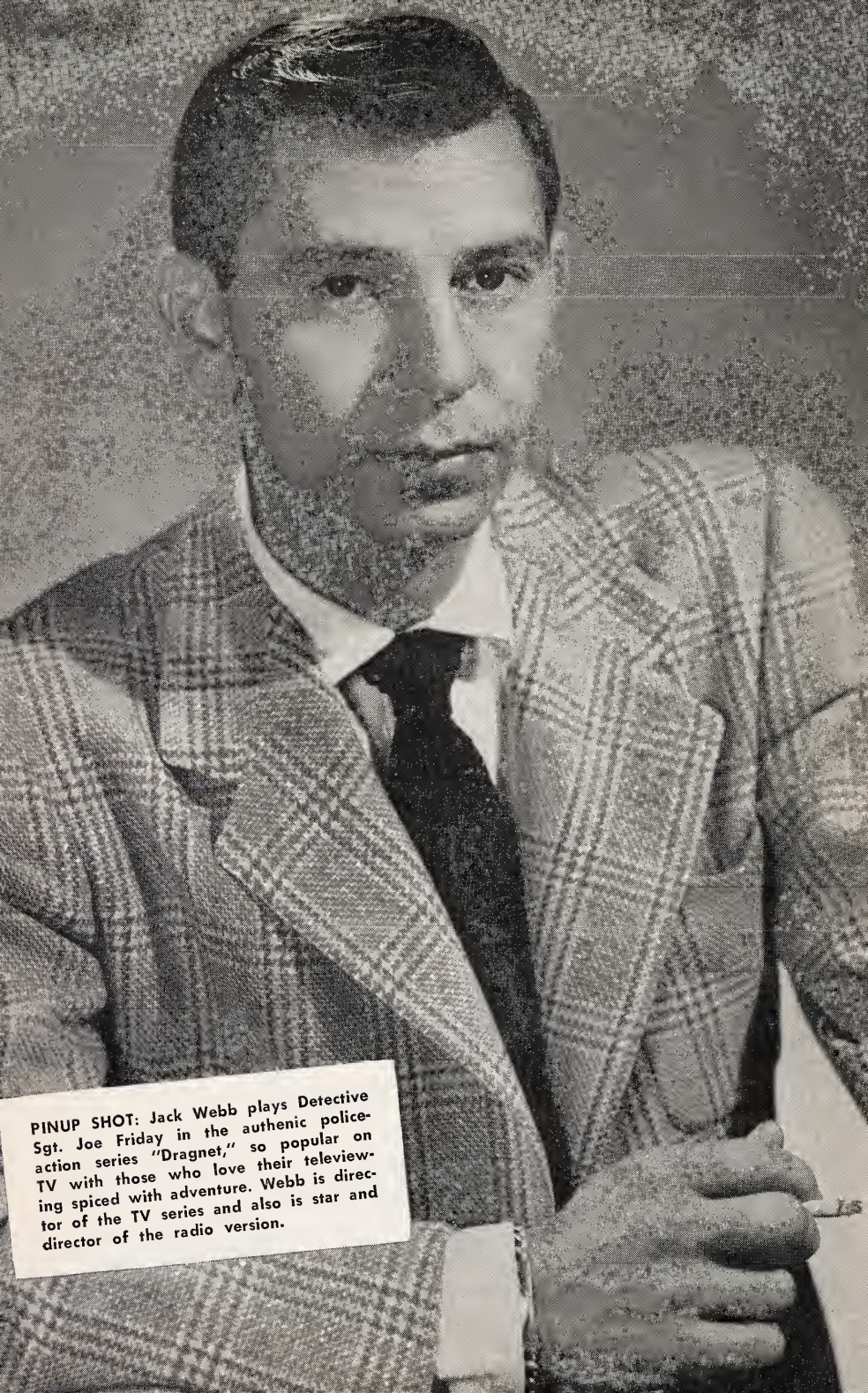
ENCORE CIGARETTES

RADIO

SUNDAY, 4:30 P.M.

(NBC)

UNITED STATES TOBACCO COMPANY



PINUP SHOT: Jack Webb plays Detective Sgt. Joe Friday in the authenic police-action series "Dragnet," so popular on TV with those who love their televiewing spiced with adventure. Webb is director of the TV series and also is star and director of the radio version.

TV Show For ANIMAL LOVERS

PET SHOP SCENE: Gail Compton and his daughter Gay demonstrate a point with a pet shop friend.

"Pet Shop" is interesting and instructive for pet owners

IF you've ever noticed the complete absorption with which children watch the antics of various small animals then there can be no doubt about the fascination of "Pet Shop" as a television show. While the show (Saturdays at 7:30 P.M. on Channel 6) has been introduced to viewers in the Philadelphia area only recently, it's a program that has delighted youngsters and adults alike in the Chicago area since May, 1949.

There's more to this show, however, than seeing animal antics. Emceed by Gail Compton, with his ten-year-old daughter, Gay, as co-star, "Pet Shop" has been handing out good advice to animal lovers. Each week, a dog is offered for adoption and results in a flood of phone calls from the Chicago area. Almost 3,000 orphan puppy dogs have been adopted by "Pet Shop" fans since the origin of the program.

Pet-Owners Air Problems

Human interest stories about various animals as pets have probably accounted for countless new pet owners. In addition pet-owners often drop in to air any problems they may have with their pets. Extraordinary or not, the answers always prove fascinating, whether yours is a pet-owning family or not.

Some pretty famous people have gotten into the act this way—as long as they bring along their pets. It's a tricky way of introducing guests. Probably this is the only show on television where the regulars are made up of a monkey, a poodle, and a macaw. They're named Charlie, Sissy and Mac, respectively. In addition there's always a wide range of animals to be seen on your screens—large and small, wild and tame, from alley cats to alligators.

See Chicks Being Hatched

Thus far, unusual features of the show have included a monkey who sits in a high chair and wear's women's clothes, a noted dog psychologist explaining various theories about what makes a dog "nervous," hatching some Easter chicks on the air, glimpses of new-born kittens and puppies, trick-performing birds and what have you.

Gail Compton is cast as "owner" of the Pet Shop and his advice to kiddies on the care of their precious ones has won the appreciation of many an animal humane society. Compton doubles as producer of "Down You Go," popular quiz show. Daughter Gay is an expert helper with the pets. Sporting her smart new "poodle" cut she's a charmer with her audience as well as the creatures in the shop.

Friday

JUNE 6

(Morning listings on page 7)

1:00 3 **HOLLYWOOD PLAYHOUSE.** "Iron Duke." George Arliss. A story of the Duke of Wellington

6 **CHANNEL SIX CINEMA.** "Killer Dill." Stuart Erwin, Ann Gwynne. A timid lingerie salesman becomes the victime of a murder plot.

10 **GLADYS WEBSTER.** Interviews with Dr. Nasrollah Fatemi, of Princeton University, and Janet Whitney, distinguished Phila. author.

1:30 10 **GARRY MOORE SHOW.** Variety with Denise Lor, Ken Carson, Durward Kirby. Guest, Roger Price.

2:00 3 **POTS, PANS AND PERSONALITIES** Mary Wilson aids the housewife.

2:15 6 **HOLLYWOOD VARIETIES.** Musical films of top stars.

2:30 3 **SHOPPING SHOWCASE.** Tips that aid the shopper. Ruth Walsh.

6 **KITCHEN CALENDAR.** Violet Hale provides kitchen hints.

10 **FIRST HUNDRED YEARS.** Drama of the life of newlyweds with Anne Sargent, Jimmy Lydon.

2:45 10 **MIKE AND BUFF.** Interviews by Mike Wallace, Buff Cobb with guests Eddie Nugent, Martha Scott.

3:00 3 **THE BIG PAYOFF.** Randy Merriman, Bess Myerson in quiz with Paris trips, mink coats as big awards.

CHANNEL 10

1:00 P.M. Friday

GLADYS WEBSTER

Interviews Dr. Nasrollah Fatemi, of Princeton University, and Janet Whitney, distinguished Philadelphia author.

MAGIC WORD $200 APPLIANCE AWARD EVERY FRIDAY.

Another dividend for homemakers by

AMERICAN STORES CO.

"THE SPORTSMAN'S CLUB"

FRIDAY 11:15 P.M.

WFIL-TV CHANNEL 6

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WPTZ

3

6 **PARADE OF STARS.** Bob Horn introduces musical films.

3:30 3 **JOHNNY DUGAN SHOW.** Musical stunt show for the ladies. Barbara

10 **BERT PARKS SHOW.** Musical with Logan's songs. Betty Ann Grove, the Heathertones, Bobby Sherwood's orch.

4:00 3 **KATE SMITH HOUR.** Variety with Myron Cohen, Russell & Aura.

6 **MOVIE MATINEE.** "Calling Paul Temple." Dinah Sheridan.

10 **GHOST RIDER.** "Fighting Trooper." Kermit Maynard in starring role.

4:55 10 **CRUSADER RABBIT.** Film.

5:00 3 **HAWKINS FALLS.** Daily serial of life in small town. Bernardine Flynn.

6 **TV TEEPEE.** Chief Halftown host for children's films and cartoons.

10 **JUNIOR HI-JINX.** With Willie presenting cartoon films.

5:15 3 **GABBY HAYES SHOW.** The sage old timer cowboy with western tales.

5:30 3 **HOWDY-DOODY—BOB SMITH.** The puppets amuse the kids.

10 **TODAY'S MOVIE.** "Alimony Madness." Feature film.

6:00 3 **SIX GUN CINEMA.** "Covered Wagon Days." Bob Livingstone stars.

6 **SERIAL THEATRE.** "Red Barry." Buster Crabbe stars. Chapter 13.

6:30 6 **SPACE CADET.** Frankie Thomas stars in adventure of future.

10 **NAMES IN THE NEWS.** Local personages interviewed by Alan Scott.

6:40 10 **CASH ON THE LINE.** Bill Hart host on telephone quiz.

6:45 6 **SUPPER CLUB.** Musical films performed by outstanding artists.

10 **TELEVISION NEWS.** Randy Kraft checks day's events.

6:55 6 **WAKE UP, PHILADELPHIA.** Civil defense series with Neil Harvey.

7:00 3 **THE GOLDBERGS.** Molly and members of her night school class plan a dramatic presentation of a Shakespearean adaptation called "The Merry Wives of Tremont Avenue."

6 **GEORGE WALSH LOOKS 'EM OVER** The latest in the sports world.

10 **CISCO KID.** "Buried Treasure." Cisco and Pancho return to California from New Orleans and get involved in some buried loot and its whereabouts.

7:15 3 **THE HANDY MAN.** Jack Creamer with home suggestions.

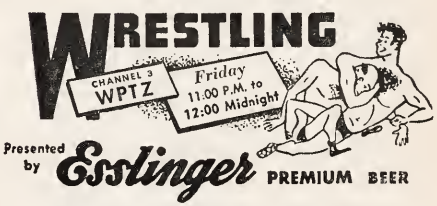
6 **TELEVISION NEWSREEL.** Frank Hall reports world news.

7:25 6 **WHAT'S THE WEATHER?** Francis Davis with latest forecast.

6 10

7:30 3 **THOSE TWO.** Martha Stewart, Pinky Lee in musical series. Harry Lubin's orch. provides musical background.
6 **STU ERWIN SHOW.** Stu's holiday plans to spend the day in bed go astray.
10 **DOUGLAS EDWARDS — CBS NEWS.**
7:45 3 **NEWS—JOHN CAMERON SWAYZE.** John delves into news.
10 **THE PERRY COMO SHOW.** Hit tunes with Fontane Sisters, Mitchell Ayres. Charles Ray chorus.
8:00 3 **RCA VICTOR SHOW.** Dennis Day in musical variety show with Kathy Phillips, Verna Felton.
6 **TWENTY QUESTIONS.** Bill Slater emcee as panel of Fred Vandeventer, Florence Rinard, Herb Polesie, Johnny McPhee try for answers.
10 **MAMA.** Nels meets an older girl who works at the music counter in the dime store.
8:30 3 **WE THE PEOPLE.** The coming political conventions and the presidential candidates are spotlighted.
6 **TO BE ANNOUNCED.**
10 **MY FRIEND IRMA.** The beautiful, zany and lovable secretary is portrayed by Marie Wilson. Cathy Lewis plays Jane.
9:00 3 **BIG STORY.** An Iowa reporter tries a new switch on an old oriental trick to stop a murder.
6 **DOWN YOU GO.** Quiz with Dr. Bergen Evans as moderator for panel of Robert Breen, Carmelita Pope, Toni Gilman, Francis Coughlin.
10 **PLAYHOUSE OF STARS.** Irene Dunne presents "Souvenir from Singapore." (See TV Drama, page 6.)
9:30 3 **TV PLAYHOUSE.** "Unfinished Business." Dane Clark, Ann Rutherford, Alan Mowbray. (See TV Drama, p. 6.)
6 **TALES OF TOMORROW.** "Exile." (See TV Drama, page 6.)
10 **IT'S NEWS TO ME.** Regulars Anna Lee, John Henry Faulk, Quentin Reynolds, John Daly in quiz with Mel Allen, Judith Evelyn.
10:00 3 **BOXING.** Carl (Bobo) Olson vs. Jimmy Beau in 10-round bout from Madison Square Garden.
6 **CAVALCADE OF STARS.** Comedy revue with Jackie Gleason, June Taylor dancers, Art Carney. Guest, Morton Downey.
10 **POLICE STORY.** Detective Thomas Regler, of Philadelphia, investigates a narcotics ring.
10:30 10 **TELEVISION THEATRE.** Drama.
10:45 3 **GREATEST FIGHTS OF THE CENTURY.** Joe Louis vs. Jim Braddock
11:00 3 **WRESTLING.** Deigle vs. Weaver, Palmer vs. Nelson, Hombre Montana and Ray Zernatis vs, Williams, Kay.
6 **TV NEWSREEL AND WEATHER.** News and weather outlook.
10 **NEWS.** Bern Penrose reports news.
11:10 10 **WESTERN'S WEATHERMAN.** Phil Sheridan with Tuesday outlook.
11:15 6 **SPORTSMAN'S HUNTING AND FISHING CLUB.** "Luck vs. Skill in Fishing." Tips to the anglers.
10 **SPORTS FINAL.** Jack Whitaker provides night baseball scores.
11:25 10 **FEATURE THEATRE.** "Let 'Em Have It." Bruce Cabot, Richard Arlen, Virginia Bruce.
11:30 6 **HOME THEATRE.** "Tonight or Never." Gloria Swanson, Melvyn Douglas in lead roles.
12:00 3 **NEWS.** Fred Bennett reports
12:05 3 **THOUGHT FOR TOMORROW.** A church speaker gives his thoughts.

Stations reserve the right to change listings.



ENJOY ANOTHER GRAND TELEVIEWING WEEK with

TV DIGEST

JUNE 7 issue features

DENNIS JAMES tops of the TV GLAMOR BOYS

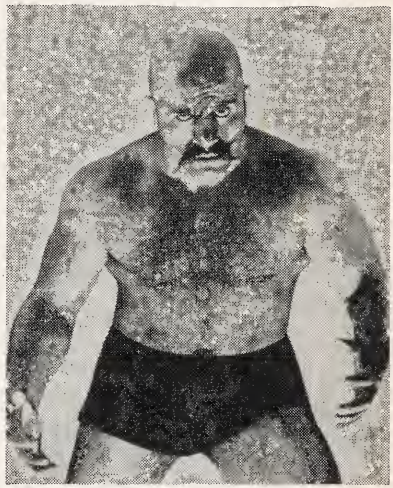
WINNERS OF THE ROXANNE COUPLET CONTEST

WITH A FULL WEEK'S ACCURATE PROGRAM LISTINGS

★ ON SALE TODAY ★

BY HARVEY POLLACK

Boxing fans are assured of a continuous run of bouts this summer on Wednesdays, for starting June 4 and running through Sept. 24 the International Boxing Club will stage a series of 15 bouts at the Chicago Stadium. The brewer is said to be paying IBC $16,500 for radio and TV rights for each fight in the summer series with a chance to bid for any major outdoor contests on the summer card. The only blackouts will come in July when the political conventions hold forth. . . . Did you know that wrestler **Ali Baba** once won a Major Bowes' amateur talent contest? No, it wasn't for beauty. . . . Gillette, which did the Kentucky Derby and Preakness, also will handle the Belmont Stakes. . . . Incidentally CBS' contract with Churchill Downs specifies a live Derby showing can be carried only 1 out of every 3 years.



Ali Baba the Mat Villain

Oh, for that fourth channel! Because of Channel Six commercial commitments on Saturday night we're missing ABC's weekly telecasts of girls' baseball games and also DuMont's weekly stock car races from Roosevelt Stadium in Jersey City. And then we're also missing weekly DuMont's boxing cards on Monday nights from the Eastern Parkway Arena in Brooklyn. . . . To settle it once and for all here's the dope on the fighters on the introductory scene of Greatest Fights. The **Tony Zale-Rocky Graziano** fight hasn't been seen since last September. Since that time the participants on the flash prelude have been **Joe Louis** and **Max Schmeling** in their second fight. This particular first round knockout is ideal for the purpose of "a quick appetite whetter" according to **Jim Stevenson,** the show's announcer. . . . **Bryan Field,** who'll announce the Belmont Stakes on June 7, is also busy at Delaware Race Track which opened May 29. He has been vice-president and general manager of Delaware since 1944. Because of his close association with TV, Field is likely to be an instrumental figure in the screening of Delaware's 14 big stake races either this year via film or in 1953 on a "live" basis.

Joe Louis

Bryan Field

ROLLER DERBY FANS

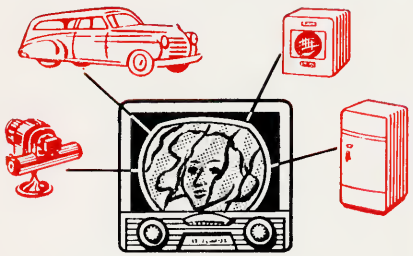
Because the **Ezzard Charles-Joe Walcott** bout falls on June 5th, the **Roller Derby** people have deemed it inadvisable to consider a 3-day all-star series tentatively set to start that date at the Arena. But due to your enthusiastic response to our recent questionnaire on the desire for games here, we've been assured the Derby will be in town in September.

BE SURE

TV Service Is Needed Before Calling

As owner of any well-known brand of television receiver made today, you should receive excellent, static-free sound. Your pictures should be sharp, evenly lighted and fill the entire face of your tube. This is what you can and should expect from your set.

If one or more of these conditions fails to live up to its promise, there's still a chance that there's nothing wrong with the set itself. Perhaps you



jump to the conclusion that there's something amiss with the receiver when it is actually reflecting only momentary interference from outside the set.

Pictures sometimes wobble and fade when airplanes go by. Sometimes there are flashes in the picture caused by the refrigerator, washer, heating system or by passing automobiles. Unusual dark lines may be caused by the neighbor's set.

Before calling the serviceman, try another channel. The trouble may be —improbably—originating at the station. If this fails, leave the set on and wait for one minute. For really persistent trouble, turn the set off completely for an hour or so. Local disturbances may clear up or change in that time. If none of these remedies clears up the disturbance, the set really needs service.

Television SERVICE DIRECTORY

INSTALLATION • SERVICE • CONTRACTS

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ABC APPLIANCE SERVICE
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BERGDOLL'S INC.
2720 W. Girard Ave. PO 5-2960
3409-11 Germantown Ave. RA 5-7012
3235 N. Front St. RE 9-7309

CLEARVIEW TELEVISION, INC.
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CONTINENTAL TELEVISION SERVICE CO.
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FIDELITY TELEVISION SERVICE HA 4-6092
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K & S SAME DAY TV SERVICE CO.
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PIONEER TELEVISION CO.
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NEW JERSEY

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830 S. 6th St., Camden Woodlawn 3-0078

No stunts are too tough for

THE RANGE RIDER

Jack Mahoney performs all tricks himself and calls use of stand-ins "sissified"

When you watch the Range Rider in action, you can be sure of one thing—that regardless of the difficulty of the trick or stunt involved, it's Jack Mahoney who's risking his neck.

For Jack is a stuntman from way back. He performs every trick in the cowboy book, whether it's jumping on a moving horse, socking the villain in the snoot or leaping off a cliff.

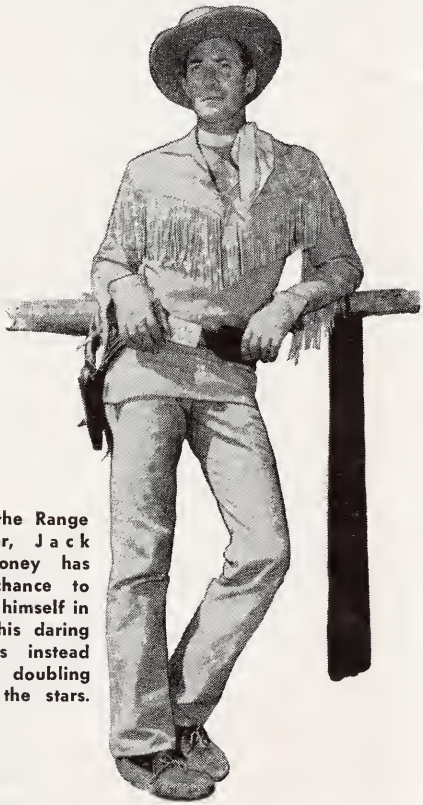
But even though you're an expert you still can get hurt. Jack has had such varied mishaps as four broken noses, every one of his ribs torn loose or fractured, and a split knee cap.

Although his role as the Range Rider (Ch. 3 alternate Saturdays at 7 P.M.) is his first TV starring spot, Jack (real name Jacques O'Mahoney) did movie work as a double because of his resemblance to so many stars.

In the "Adventures of Don Juan" it was Mahoney and not Errol Flynn that audiences saw doing those spectacular fencing scenes. In "Montana" Jack subbed for Errol in heading off a herd of 500 stampeding cattle but didn't do so well when his horse fell backwards right on top of him.

He doubled for Randolph Scott in "Canadian Pacific" and almost fell off a rock ledge above a roaring river. In "The Wrangler," as Sonny Tufts' double, he was thrown head first through a leaded-glass wind break and swinging saloon doors, slid eight feet on his stomach across the porch, did a front flip down six steps and landed on his back. He's also doubled for Willard Parker and Gregory Peck. He calls the latter assignment in "Yellow Sky" his most pleasant chore for "I had to dive into a barn, tackle Anne Baxter, roll down a ramp with her and then wrestle."

So you can see Jack (who calls stand-ins being "sissified") is doing everything himself in his TV series. Jack, a Chicago native, spent his early days in Davenport, Iowa, where he became an expert in sports. He is the only cowboy to wear moccasins, ("it gives me better footing for my stunts") and finally got over a broken romance with Yvonne De Carlo to wed Margaret Field recently.



As the Range Rider, Jack Mahoney has a chance to star himself in all his daring tricks instead of doubling for the stars.

thursday

7 PM

"DANGEROUS ASSIGNMENT"

with Brian Donlevy

channel

10

WCAU-TV

See

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Fun . . . acts . . . prizes

If you're a talented teenager, see how YOU can be a "star performer" in your neighborhood.

Saturdays **11** *A.M.*

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☆ NEWSPAPER

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